

Barrett-Jackson will conduct their 36th annual auction January 13-21, 2007, in Scottsdale. For over three decades, this auction has been a barometer for the collector car industry. While the company's auctions have evolved into automotive lifestyle events, each sale has become an indicator of trends for enthusiasts and

collectors worldwide. From legendary designers to a new breed of hot rodders and custom car manufacturers, the 2007 event will bring in some of the greatest wonders of the automotive world.

2006 included record attendance, TV coverage and total sales for Barrett-Jackson. Helping overall sales reach an all-

time high of \$100 million was a Harley Earl-designed 1950 General Motors Futurliner concept bus that garnered \$4,320,000.

In addition to dazzling classics crossing the auction block, the 2007 event will include a Rock 'N' Roll Memorabilia Auction on January 15, 2007.

The event will take place over nine days of special events, displays and activities. The auction will feature more than 1,100 collector and special interest automobiles from all years being auctioned at No Reserve, as well as daily automobilia auctions with an array of rare and one-of-a-kind automotive collectibles. Attended by 250,000 collectors and enthusiasts from around the globe, the collector car auction includes over 350 vendors and exhibitors. SPEED will broadcast 40 hours of live auction coverage over six days.

SCHEDULE HIGHLIGHTS:

- ▼ Saturday, January 13, 2007
ChildHelp USA® Drive the Dream Gala
- ▼ Sunday, January 14, 2007
Auction Participant Preview Day
Opening Night Gala, invitation only
- ▼ Monday, January 15, 2007
Dr. Martin Luther King, Jr. Day
Family Values Day, gates open at 8am
Rock 'N' Roll Memorabilia Auction
- ▼ Tuesday-Sunday, January 16-21, 2007
36th Annual Barrett-Jackson Event
Gates open at 8am
- ▼ Tuesday-Thursday, January 16-18, 2007
Happy Auction Hours, 5pm-10pm
- ▼ Thursday-Sunday, January 18-21, 2007
Lifestyle Pavilion, 10am-8pm

LOCATION: WestWorld, Northeast of Loop 101 and Frank Lloyd Wright Blvd.

TICKETS: At the gate, Barrett-Jackson Showroom or www.barrett-jackson.com. Senior, child, military, student and early purchase discounts are offered.

World's fastest 'Cuda

A 1971 Plymouth Barracuda, the fastest Hemi 'Cuda in the world, will be sold at No Reserve. Lot #1290, owned by Bob Johnson and built by Alan Johnson at Johnson's Hot Rod Shop, blends modern technology and performance with the raw, street-hungry look of an early 1970's Mopar.

The 'Cuda has been clocked at speeds in excess of 200 mph and has been tested by championship racer Scott Pruitt. Speed and power are this street machine's soul with a 572ci all aluminum Hemi that produces 870hp, a one-off Hogan EFI and a two stage Holley direct port nitrous oxide system.

The one-off chassis transfers power to the pavement with milled engine plates and a 6-speed transaxle. Johnson's 'Cuda also possesses modern handling at high speeds while sitting on 20" rear and 19" front Colorado Custom wheels while Red Devil ceramic coated titanium brakes bring it to a rest. One-off lights, grill and front and rear bumpers add contemporary accents to the 'Cuda's classic style.

The interior includes numerous one-off features including silver and charcoal-faced gauges with brushed aluminum bezels. The graphite leather surface instills a feeling of luxury during the high-speed experience.

The 'Cuda will cross the block with numerous awards earned, including Goodguy's 2006 Street Machine of the Year, Shades of the Past 2006 Car of the Year and 2005 Daimler Chrysler Design Excellence Award at SEMA.

One-off 1930 Duesenberg Model J

A one-off 1930 Duesenberg Model J, lot No. 1311, will be sold at No Reserve. Introduced in December 1928, the Duesenberg Model J emerged from the Great Depression as a sign of reform and prosperity and was dubbed "the world's finest motor car."

The Model J to be auctioned is a one-off Arlington style, with a long wheelbase body by Derham. This classic's body, engine, frame and all components are original, and it runs and drives exceptionally well. The vintage cream color exterior complements the smooth wood grain and brown carpet interior.

The beauty approaches the auction block with numerous awards under her hood. These include the 2004 Grand Classic award and National First Senior Badge from the

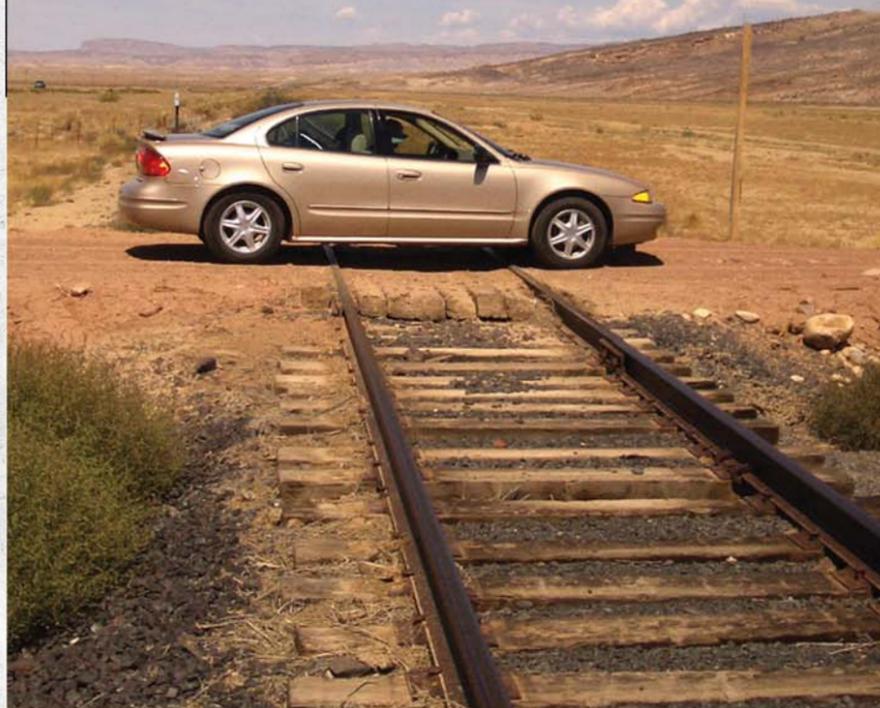


The 36th Annual Barrett-Jackson Collector Car Event

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Classic Car Club of America and a National First Place Badge from the Antique Automobile Club of America.

Following post-WWI recession, Fred Duesenberg teamed up with American transport pioneer Errett Lobban Cord and the Cord Corporation to create the Duesenberg Model J, the highlight of Cord's model lineup. Built not only to compete with Cadillac and Packard, the Model J equaled the style, comfort and performance of Rolls-Royce and Bugatti. It was introduced on December 1, 1928, at the New York Auto Salon, and captured automotive headlines throughout the world. Duesenberg's stamp on the automotive world could not be ignored, as his line prompted the popular phrase, "she's a real Duesie."

Carroll Shelby's personal Cobra— only surviving dual supercharged factory Cobra

Carroll Shelby's personal 1966 Shelby Cobra 427 Supersnake (Lot #1301), which was designed and built solely for the racing legend, will be sold at No Reserve.

"When I built this dual supercharged 427 Cobra in 1966, I wanted it to be the fastest, meanest car on the road," said Shelby. "Forty years later, it will still kick the tail of just about anything in the world. It's the fastest street legal Cobra I've ever owned."

Shelby plucked CSX3015 from a line of 19 production Competition Cobras and molded it into one of the most impressive automobiles ever built. It has a monstrous 427cid, 800hp twin Paxton supercharged V8 with a super three-speed automatic transmission.

In addition to use as his personal automobile, Shelby drove the Cobra in a running of the "Turismos Visitadores" in Nevada. In February 1968, *Road & Track* referred to CSX3015 as "The Cobra to End All Cobras."

Shelby built a similar twin Paxton-enhanced 427 Cobra (CSX3303) for close friend and famed comedian Bill Cosby. CSX3303 was later wrecked, leaving CSX3015 as the only one of its kind in the world.

"CSX3015 speaks volumes about the genius in Carroll Shelby," said Harley E. Cluxton III, owner of CSX3015. "This Cobra is the benchmark that defines the American Muscle car. His baby does it all, and without the help of ASR, ESP, ABS, engine management ECU's, carbon fiber or titanium." ■

