

Russo and Steele Expands to East Coast

**Hollywood
Florida
joins
Scottsdale
and Monterey**

**Seminole
Hard Rock
Hotel & Casino
March 27-29,
2008**

Russo and Steele Collector Automobile Auctions will debut their East Coast auction this coming spring in Hollywood, Florida. The company will feature more than 150 highly collectible European sports, American muscle, hot rods and customs at Russo and Steele Florida.

Drew Alcazar, owner of Russo and Steele, explains, "Scottsdale and Monterey have exemplified the high end experience and set a precedent. The addition of Hollywood, Florida into our mix and partnership with Seminole Hard Rock Hotel & Casino was a natural progression in our evolution and is sure to

please our Eastern Seaboard clientele."

Michael Bloom, president of the Seminole Hard Rock Hotel & Casino, said, "As an entertainment destination, quality and service are vital to our success. With Russo and Steele's proven track record and exceptional standards, we foresee this as being a mutually-beneficial partnership."

Seminole Hard Rock Hotel & Casino is easily accessible from Florida's Turnpike and I-95 to Griffin Road or I-595.

More information about this Russo and Steele event is available online at www.russoandsteele.com.



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RUSSO AND STEELE

COLLECTOR AUTOMOBILE AUCTIONS

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MARCH 27-29, 2008



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