

Hot Inaugural Event



Hot August Nights in Reno is one of the world's best-known classic car events, annually drawing hundreds of thousands of spectators and participants to northern Nevada for automotive and musical nostalgia, with top entertainers from the '50s, '60s and '70s, plus automotive events including Show-n-Shines, controlled cruises and more. (Hot August Nights itself is a non-profit organization.) This year, the week was rounded out by an expansion of the Barrett-Jackson auction calendar to include its first Reno-Tahoe event, also named Hot August Nights, held August 8-10 at the Reno-Sparks Convention Center.

SHOW-N-SHINE : BARRETT-JACKSON CUP

Participants in the Downtown Reno Show-n-Shine competed from Wednesday through Friday, August 7-9, for a \$40,000 total prize purse. Half that cash—along with the Barrett-Jackson Cup™ and a 430-hp LS3 Crate Engine donated by Chevrolet Performance—would go to an "Ultimate Best of Show."

Fifteen daily "Best of Show" finalists received a ribbon and a spot to compete in the finals on Saturday. These forty-five finalists were staged in the Downtown Reno Ballroom, where a Top Five were selected. Those five drove their vehicles onto the auction block during the inaugural Barrett-Jackson Hot August Nights Auction, where the ultimate winner was announced.

And on that hot August Saturday night, vehicle owner George Poteet from Collierville TN, builder Troy Trepanier from Manteno IL and Jack Trepanier, general manager of Rad Rides by Troy, were awarded the highly-regarded Barrett-Jackson Cup for their custom 1969 Ford Torino. The award was presented by Barrett-Jackson chairman and CEO Craig Jackson, Barrett-Jackson president Steve Davis and Nevada Governor Brian Sandoval.

Barrett-Jackson presented three bonus broadcast hours on Saturday on FUEL TV—a first—in addition to 16 hours of live coverage on SPEED. The Reno auction marks SPEED's last Barrett-Jackson broadcast, but the start of a new relationship with the FOX family of networks.

SNAKE & MONGOOSE

Barrett-Jackson partnered with the producers of upcoming movie *Snake & Mongoose* to showcase the famous Hot Wheels Yellow and Red Haulers and the 'Cuda and Duster Funny Cars raced by legendary drag racers Don "The Snake" Prudhomme and Tom "The Mongoose" McEwen—the first time these cars had been together outside California in 40 years and the first of many stops during a US tour, which will include a display at Barrett-Jackson Las Vegas, September 26-28, and ultimately leading up to the cars crossing the block at Barrett-Jackson's 43rd annual Scottsdale Auction, January 12-16, 2014.

The producers of the movie also hosted a star-studded, red carpet premiere of the movie at the Century Sierra Summit in Reno.

BARRETT-JACKSON AUCTION RESULTS

With 40,000 in attendance (including worldwide live bidding), the auction generated over \$14.2 million in sales of a solid mix of rare, high-end collectible vehicles, exotics, customs, classics, hot rods and resto-mods. The top five sales were:

- LOT #3002** 2014 Shelby GT500 Convertible (sold for charity)*\$500,000
- LOT #719** 1963 Chevrolet Corvette Convertible\$192,000
- LOT #702.1** 1950 Jaguar XK 120 2 Door Roadster\$178,200
- LOT #724** 1968 Shelby GT500 E Continuation Fastback\$165,000
- LOT #730** 1957 Chevrolet Corvette Convertible\$148,500

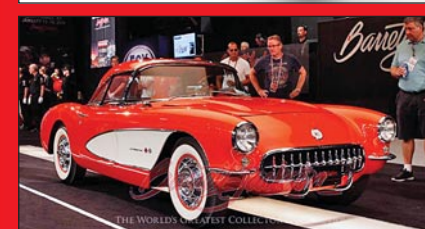
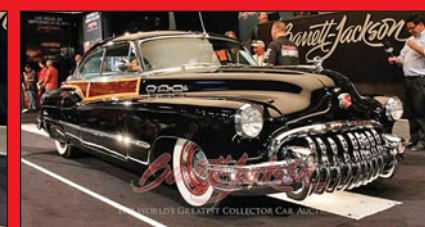
Philanthropy is always a big part of a Barrett-Jackson event, and in Reno they helped raise \$620,000 for national charitable organizations, bringing the total amount raised to-date to over \$55.9 million. Two charitable vehicles were sold during the auction, including the first 2014 Cadillac CTS V-Sport 4 Door Sedan (Lot #3001)—which sold on Friday for \$120,000 and benefitted the SAE Foundation—and the last retail 2014 Ford Shelby GT500 Convertible (Lot #3002)—a one-of-a-kind vehicle which sold on Saturday for \$500,000, benefiting the Brain Injury Association of America.

"Our inaugural Hot August Nights Auction Presented by Barrett-Jackson marks a historic partnership between two of the most recognized names in the classic and collector car industry," said Steve Davis. "We feel that it was the right move for our fans and enthusiasts, and we couldn't be more proud of the turnout. We're looking forward to coming back next year."

Next up is Barrett-Jackson's 6th Annual Las Vegas event. For more info, see page 32 of this issue or visit www.barrett-jackson.com. ■



(Left) Craig Jackson greets an enthusiastic crowd in Reno. (Right) Jack Trepanier accepts the award for Troy Trepanier, winner of Ultimate Best of Show for the Inaugural Barrett-Jackson Cup.



Lot # 3002	2014 SHELBY GT500 CONVERTIBLE*	\$ 500,000
*(All proceeds to benefit the Brain Injury Association of America)		
Lot # 719	1963 CHEVROLET CORVETTE CONVERTIBLE	\$ 192,000
Lot # 702.1	1950 JAGUAR XK 120 2 DOOR ROADSTER	\$ 178,200
Lot # 724	1968 SHELBY GT500 E CONTINUATION FASTBACK	\$ 165,000
Lot # 730	1957 CHEVROLET CORVETTE CONVERTIBLE	\$ 148,500
Lot # 7001	1949 FORD F-1 PICKUP	\$ 40,700
Lot # 389	1964 PONTIAC GTO 2 DOOR SEDAN	\$ 64,350
Lot # 82	1950 BUICK SUPER 8 CUSTOM 2 DOOR HARDTOP	\$ 33,000
Lot # 88	1968 DODGE CORONET R/T 2 DOOR COUPE	\$ 33,000
Lot # 727	1957 CADILLAC ELDORADO BIARRITZ CONVERTIBLE	\$ 110,000