

No-reserves shine and new world records set during Barrett-Jackson online, July

With their Palm Beach and then Northeast auctions cancelled due to the pandemic lockdown, Barrett-Jackson went online in May, with great results (see our Jul/Aug 2020 issue). Next up was another online-only sale in July. More than a quarter of the vehicles in the auction were offered at No Reserve, with a high volume of bids producing many high-performing results. No-reserve sales in total also beat their combined estimated values. Three world records included a custom 1976 Ford Bronco (Lot #148) at \$195,250.

"We're so appreciative of our many consignors and bidders, who embraced our second Online Only auction this year," said Craig Jackson, Barrett-Jackson chairman and CEO. "Following the pattern at our live location events, Barrett-Jackson bidders responded well to the No Reserve vehicles, which is why we continue to set world auction sales records and consign vehicles that outperform expectations." Top vehicle sales included:

1	2005 Ford GT (Lot #150).....	\$275,000
2	1966 Chevrolet Corvette Custom Convertible (Lot #177).....	\$198,000
3	1976 Ford Bronco Custom SUV (Lot #148).....	\$195,250
4	2006 Ferrari F430 (Lot #179).....	\$181,500
5	1966 Ford Mustang Custom Convertible (Lot #141).....	\$140,250
	1967 Ford Mustang Eleanor Tribute Edition (Lot #164).....	\$140,250
6	2018 Dodge Challenger SRT Demon (Lot #136).....	\$126,500
7	2001 Ferrari 456M GT (Lot #132).....	\$110,000
8	2010 Ferrari California Convertible (Lot #149).....	\$107,800
9	1967 Chevrolet Corvette 427/435 Convertible (Lot #122).....	\$99,000
10	1969 Ford Bronco Custom SUV (Lot #106).....	\$82,500

Barrett-Jackson's Online Only July Auction also included more than 150 authentic automobilia items, including these top sellers:

1	1935 Texaco Oil Fire Chief Gasoline Gas Pump (Lot #6356).....	\$6,037.50
2	1930s United Motors Service Neon Porcelain Sign (Lot #6335).....	\$5,405
	1930s Walter's Beer Neon Porcelain Sign (Lot #6336).....	\$5,405
3	Circa 1940s Pontiac Service Porcelain Sign (Lot #6220).....	\$4,830
	1930s-40s Packard Service Porcelain Sign (Lot #6225).....	\$4,830
4	Late 1940s-50s Gulf Oil G&B Gas Pump (Lot #6250).....	\$4,600
5	Late Wayne Model #80 Gas Pump, Ferrari Regalia (Lot #6261).....	\$4,370

"Our online auctions give people immense flexibility to bid on collector cars and automobilia of their dreams," said Jackson. "As we apply the lessons learned from each of these digital events, they continue to evolve and grow with the hobby. While everyone looks forward to our next in-person live auction, the strong response to our online auctions demonstrates the resiliency of the hobby and the trust the public has in Barrett-Jackson."

Barrett-Jackson is accepting consignments for all upcoming Barrett-Jackson auctions, with automotive specialists on hand to work with consignors to determine the best event placement for their vehicles.

"While we are in a very different world than anyone ever imagined just a few months ago, it clearly hasn't dampened the spirit of the collector car family," said Jackson. "We look forward to celebrating our 50th Anniversary with everyone next year!" ■

(Top to bottom at right) 2005 Ford GT (Lot #150: \$275,000); 1966 Chevrolet Corvette Custom Convertible (Lot #177: \$198,000); 1976 Ford Bronco Custom SUV (Lot #148: \$195,250); 2006 Ferrari F430 (Lot #179: \$181,500).

