

**CONCORSO/CONCOURS: ITALIANO • LEMONS • PEBBLE BEACH**



Photos: Joe Sage [2]



Photo: Pebble Beach Concours d'Elegance [1]

**M**onterey auto week builds upon the Pebble Beach Concours d'Elegance, held the third Sunday each August. There are two other concours over the prior two days, one also a decidedly class act and one quite intentionally not. Presented here in chronological order:

**Concorso Italiano**

**FRIDAY AUGUST 17: LAGUNA SECA GOLF RANCH**

On Friday, the rolling hills of the beautiful Laguna Seca Golf Ranch—on the Monterey-Salinas Highway, just east of the Monterey Airport—hosts Concorso Italiano. The event features as many as a thousand vehicles of Italian origin, in an atmosphere of casual elegance and camaraderie, with food, fashion, music, wine and art. Concorso Italiano runs from 9am to 5pm, with plenty of parking on site. For complete info: [www.concorso.com](http://www.concorso.com).

**Concours d'LeMons**

**SATURDAY AUGUST 18: LAGUNA GRANDE PARK, SEASIDE**

Presented largely tongue-in-cheek in the face of the other events' elegance, LeMons promises "the oddball, mundane and truly awful of the automotive world." Rarities and fascinating stories abound, among the cars and the people. Sponsored by Hagerty Insurance. Free admission and lots of fun: [www.concoursdilemons.com](http://www.concoursdilemons.com).

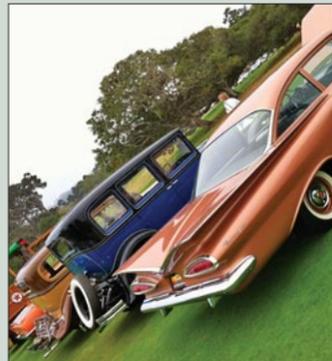
**Pebble Beach Concours d'Elegance**

**SUNDAY AUGUST 19: 18TH FAIRWAY AT PEBBLE BEACH**

This event is the fundamental raison d'être for all the rest. Featured marques for 2012—the 62nd Annual Pebble Beach Concours d'Elegance—include Maharaja

Cars, Mercer and Fiat. Special classes will recognize Saoutchik Coachwork, AC and AC Cobra, Sport Customs, and German motorcycles, all at water's edge on the 18th fairway of the world-famous Pebble Beach Golf Links. Related events start as early as the Pebble Beach Motoring Classic from Kirkland WA, August 6-15 and lead up through the Tour d'Elegance through central California starting from the Carmel area—both events great for roadside spectators as well as the drivers—and lead to the big day of the Concours itself. On Sunday, August 19, the field opens to entrants at dawn, and judging commences at 9am. The event opens to spectators at 10:30 am, and awards are presented from 1:30-5:30 pm. For complete information: [www.pebblebeachconcours.net](http://www.pebblebeachconcours.net).

**AUCTIONS: MECUM • RUSSO AND STEELE • RM • GOODING & CO.**



**Mecum Auction**

**THURSDAY-SATURDAY AUGUST 16-18: HYATT REGENCY RESORT / DEL MONTE**

This is Mecum Auction's fourth year in Monterey. Mecum is convenient to the airport, Concorso Italiano, Mazda Raceway Laguna Seca and downtown Monterey. A daytime event, it's easy to add to your rounds, and the preview area, on the beautiful Del Monte Golf Course, is free to spectators. (Auction seating is reserved for registered bidders.) Mecum expanded to three days last year. Gates open at 8am, and the auction starts at 10am. For more info: [www.mecum.com](http://www.mecum.com).



**Russo and Steele**

**THURSDAY-SATURDAY AUGUST 16-18: MONTEREY WATERFRONT**

Russo and Steele's big news this year is a new location on the waterfront, just a few blocks from the old Marriott location (and with their preview area conveniently connected to RM Auctions via a footbridge over the Lighthouse Avenue Tunnel). The auction runs for three evenings, from 5-10pm, with free preview starting at 10am on four days. Spectator tickets are now available for \$20/day or \$55 complete. For complete info, visit [www.russoandsteele.com](http://www.russoandsteele.com).



**RM Auctions**

**FRIDAY-SATURDAY AUGUST 17-18: PORTOLA HOTEL & SPA / MONTEREY**

RM Auctions—whose Phoenix event in January kicks off their year—is the first and original Monterey auction, going back over 25 years. RM sales to date of over 215 million-dollar-plus cars have an average sell-through rate of 91 percent. RM has plaza previews on Thursday, Friday and Saturday. A guest pass for \$50 admits one to previews. Bidder registration of \$300 includes admission for two to previews and auctions. For complete info, visit [www.rmauctions.com](http://www.rmauctions.com).



**Gooding & Company**

**SATURDAY-SUNDAY AUGUST 18-19: PEBBLE BEACH EQUESTRIAN CENTER**

Gooding & Company—the official auction house of the Pebble Beach Concours d'Elegance—is held uphill from the Concours. Previews run Wednesday through Sunday. The auctions start at 5pm Saturday and again at 6pm Sunday, after the Concours awards. General admission tickets are available for previews and the auction. For more info, visit [www.goodingco.com](http://www.goodingco.com). Auctions are broadcast live online and results are published on Facebook and Twitter. ■

Photos: Joe Sage

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