

Photo: Larry Edsall (1)



Arizona International Auto Show Rolls Into Phoenix Convention Center

New cars, exotics, alternative fuel vehicles, ride and drives and more

Thanksgiving Weekend: November 25-28, 2010

The 2011-model Arizona International Auto Show is set to pack hundreds of new cars, crossovers, hybrids and more into the Phoenix Convention Center, starting on Thanksgiving day and running all weekend.

This automotive extravaganza will feature luxury vehicles, ride and drives and the latest alternative fuel vehicles. Attendees are invited to check out all the latest vehicles in this non-selling environment, sit behind the wheels, inspect engines, learn about new automotive technologies and more.

Representatives from leading automotive manufacturers will be on site to answer questions and provide information on the latest vehicles.

The Arizona International Auto Show is owned and presented by the Valley Auto Dealers Association and produced by Motor Trend Auto Shows, LLC, the nation's largest auto show producer.

DATES AND TIMES

Thursday, November 25 (Thanksgiving Day).....	9am-7pm
Friday, November 26	9am-9pm
Saturday, November 27	9am-9pm
Sunday, November 28	9am-7pm

LOCATION

Phoenix Convention Center
100 N 3rd Street, Phoenix AZ 85004

TICKETS

Adults.....	\$9
Seniors (62 and older)	\$5
Military and students with ID	\$5
Children (7-12)	\$5
Children six and younger	free

On Family Day, Sunday, November 28, children 12 and younger are admitted free when accompanied by a paying adult.

DISCOUNTS AND MORE INFORMATION

More information and discount coupons can be downloaded at www.AutoShowPhoenix.com. Advance e-tickets may also be purchased online at a savings of \$1 off the regular adult admission price. ■

The 3rd Annual Barrett-Jackson Las Vegas Auction

Hundreds of collector cars, three days of No Reserve auction, live HD TV by SPEED

Mandalay Bay Resort and Casino: September 23-25, 2010

Hundreds of classics, Hot Rods, Resto-Mods and muscle cars are set to take center stage in Las Vegas during the 3rd Annual Barrett-Jackson Las Vegas Auction at Mandalay Bay Resort and Casino from Thursday to Saturday, September 23-25. Founded in 1971, the Barrett-Jackson Auction Company will kick off a year-long 40th anniversary celebration with three days of "No Reserve" auction action, including exhibitor and sponsor activities for visitors of all ages.

Through its exclusive relationship with SPEED, the Barrett-Jackson Las Vegas event will be televised to a national audience with nearly 22 hours of coverage. SPEED will broadcast live in HD from the main auction arena from 1-8pm on Thursday and Friday, and 11am-6:30pm (MST/PDT).

"Being back in Las Vegas will be very exciting this year," said Craig Jackson, chairman/CEO of Barrett-Jackson. "Not only will we be surrounded by some of the best entertainment in the world, Barrett-Jackson partnered with MGM Resorts International this year to provide five days of 'REVVED' activities set to take place at various MGM Resorts properties."

Barrett-Jackson Week in Las Vegas officially kicks off with the 3rd Annual Cruise-In for Las Vegas-area automotive enthusiasts on Saturday, September 18, from 10am-2pm at Gaudin Ford. The Cruise-In includes a Road Rally, fashion shows, ride-n-drives, vendors and many amazing collector vehicles.

Admission to the Cruise-In is free, and all makes and models of vehicles are invited to be a part of the excitement. Hot dogs, hamburgers and additional refreshments will be on sale during the Cruise-In to benefit Keep Memory Alive, a Las Vegas-based organization dedicated to the treatment and cure of neurocognitive disorders. A "split-the-pot" raffle will also be held to

support the charity.

On Wednesday, September 22, a Road Rally travels from Fairway Chevrolet down the Las Vegas Strip.

Barrett-Jackson Auction Company and MGM Resorts International are teaming up for REVVED days from Wednesday, September 22 through Sunday, September 26, with featured events at all MGM Resorts International properties in Las Vegas including ARIA Resort & Casino at CityCenter, Bellagio, MGM Grand, Mandalay Bay, Mirage, Monte Carlo, New York-New York, Luxor, Excalibur, Circus Circus and Crystals at CityCenter.

The five-day REVVED extravaganza features automotive and lifestyle activities for tourists and locals, which include shopping excursions, a wine auction, car art exhibits, Barrett-Jackson-themed happy hours and a classic golf tournament—that will all highlight the Barrett-Jackson automotive lifestyle week.

Other REVVED events include spa indulgences, cooking events, fashion shows, gaming tournaments, liquor and cigar experiences, concerts, movies, to name a few all of it leading to the star attraction: the Barrett-Jackson Auction.

The three-day auction will commence Thursday, September 23 and finish on Saturday, September 25, with many activities for people of all ages, including exhibitor and sponsor booths, an automobilia auction and much more.

"Las Vegas is one of the entertainment capitals of the world," said Jackson, "and we are thrilled to kick off our upcoming 40th anniversary celebration in 2011 here."

Consignment and bidder applications are available online for the "No Reserve" auction. For more information on bidding, a list of current auction cars and the Las Vegas schedule of events, visit the Barrett-Jackson website at www.barrett-jackson.com. ■

