"Iron Maven" reveal date set











In our prior issue, we brought you news of the latest build underway at Girl Gang Garage combining a 1961 Volvo PV544 and a 2019 Volvo S60 T8 Polestar to create one new marvel, dubbed Iron Mayen, with the looks of the classic and the modern plug-in powertrain. Tempted to aim for presenting it at the SEMA Show in Las Vegas in November this year, they concluded that would be rushing it. They have announced the project will instead be formally revealed at SEMA 2022.

Girl Gang founders Bogi Lateiner and Shawnda Williams say, "It is no secret that our partnership with Volvo Cars on the Iron Maven build is a truly unique opportunity. Not only will it help us bring more attention to the need for more women in the auto industry, but it has helped us push the complexity in directions beyond our wildest imagination. A hybrid vehicle as the heart, soul and base of a Volvo PV544 is our kind of mixture of audacious and crazy. But we reached a place where we had to stop and acknowledge the scale of the challenge, the world we are all navigating with the (pandemic). Finally, the biggest concern is to accomplish this: can we still stay true to the passions driving and guiding Girl Gang Garage?

"These builds are about connection, community, challenging ourselves and making a noticeable impact on the industry's view of the capabilities of women. The tighter the timeline, the more the focus becomes the product rather than the process. That's not what this or what we are about. We don't want to sacrifice the heart of this build to meet an arbitrary timeline and have made the deliberate decision to extend our build an additional year and push our unveil to SEMA 2022.

"We plan to take full advantage of the extended timeline, not to temper our pace but to push every achievable boundary. (This means) challenging ourselves and integrating 3D printing for critical components, porting over even more technology from the S60, and most importantly, creating more learning and awareness opportunities for women inside and outside the industry."

Women's Car Care Classes

Girl Gang Garage has partnered with Earnhardt Auto Centers to bring Women's Car Care Classes taught by Bogi to select dealerships throughout metro Phoenix. They are still holding their regularly scheduled monthly class, as well. The class is highly interactive, so be ready to get your hands dirty. Sign up today—classes fill up quickly.

Follow the project, sign up for classes and check out the latest sweatshirts, tank tops and other gear at www.girlganggarage.com.