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DRIVING SKILLS : WRITTEN EXAM ASSISTANCE

New 40-minute driving video guarantees viewers pass the MVD written exam the first time

For many, reading a drivers manual is not enough to comprehend the rules of the road. That's why Powell Productions, an Emmy award-winning firm in Southern California, produced "Passing the Written DMV Test," a video-based learning tool that translates all the information found in the sometimes cumbersome Motor Vehicle Division handbook into an easy 40-minute program that guarantees viewers will pass the written exam the first time they take it, or their money back.

The program can eliminate the frustration that comes with reading the driver's manual, which normally takes both teenagers and seniors several days to read. By incorporating audio, visual and verbal cues throughout the program, viewers learn the information found in the MVD's manual in half the time and retain it for much longer. Viewers can watch the main program for driving rules that are pertinent nationwide, and then click on their state to learn the driving regulations that are specific to their home state. This makes the program suitable for all 50 states and Washington DC. "There are several programs that help students understand the vehicle code. But in my 53 years in driver training, I believe this is the best product on the market," said George Hensel PhD, former president of Driving Schools of America.

Producer Charles Powell be-

lieves the program is so comprehensive, he guarantees viewers who buy the video through his website www.passingthedmvtest.com will pass the test the first time they take it, or he will refund the cost of the video. Since being produced earlier this year, the video has sold 5,000 copies, yet despite its distribution, there have been no money-back requests to date, Powell adds. "The beauty of the DVD is that instead of reading the over 100 page driver's manual, you just watch a 40 minute video program and you are guaranteed to pass the test," Powell says. "Overall, the video makes passing the MVD test more achievable, less confusing and definitely less intimidating."

The video, available in English or Spanish, can be downloaded through www.passingthedmvtest.com for \$6.95 or purchased on DVD for \$19.95. It is also available through Amazon.com or at large national retailers such as Target.

About Powell Productions: Since its inception in 1986, Powell Productions has specialized in producing videos for consumers and corporations to facilitate education and training. Corporate clients include Porsche, Pioneer Electronics, Pacific Bell, Vons and Safeway. In 2002, the company won an Emmy for its child-development production "Transitions Throughout a Lifespan," which was aired on KOCE, a public broadcasting channel.

Powell Productions launched its Digital Education division in 2006. The goal of the new division is to provide digital education videos for consumers that encourage learning in a fast, fun and friendly manner. ■

