

Youth get a taste of their driving futures

Hagerty introduces 10- to 25-year-olds to one-of-a-kind car experiences during Arizona Auction Week

Hagerty, a global company specializing in products and insurance for people who love cars, welcomed more than 180 young enthusiasts in the Scottsdale area to the excitement of cars during Arizona auction week through two special events: The Hagerty Test Garage and NextGen AutoFest. "Kids and young adults have always loved cars

and driving and always will," says Hagerty CEO McKeel Hagerty. "And while Arizona auction week attracts car enthusiasts from around the world, young people in the local community don't often have the chance to be involved. That's why we bring the Hagerty Test Garage and NextGen AutoFest directly to them."



HAGERTY TEST GARAGE

Hagerty Test Garage provided more than 115 fifth-graders from Tavan Elementary School with a hands-on experience at various automotive-based stations. Students were exposed to bidding or being an auctioneer in a model car mock auction; were exposed to early automotive racing history with a 1913 Bugatti; saw up-close automotive restoration demonstrations, ran slot car races; and built a wind-powered car.

The Test Garage culminated in an artwork contest with the theme "Why I'm Excited to Drive." Hali Rosberg, age 11, winner of the contest, said "I am excited to drive because I will be able to go where I please. I'm also excited to drive because I want to get my dream car, a gloss black Mustang GT with flames. It gets me 'revved up' and makes me want to drive even more!"

NEXTGEN AUTOFEST

Held at Scottsdale Auto Park, NextGen AutoFest provided a group of more than 65 students ages 16-25 with access to one-of-a-kind experiences: a preview of auction cars at Worldwide Auctioneers; test driving vintage mini racers from Vintage Kart Co.; and a meet and greet with celebrity guests Sarah "Bogi" Lateiner of Velocity's *All Girls Garage* and Wayne Carini of Velocity's *Chasing Classic Cars*.

While some may expect youth to be less interested in driving, in 2017 alone, more than 2,300 young people fueled their passion for cars with Hagerty youth programs, including eight Driving Experiences, 125 Youth Judging programs, NextGen AutoFest, Test Garage, and the Hagerty Family Car Fest.

Hagerty is a worldwide automotive brand dedicated to the love of driving. They are the world's largest specialty insurance provider for classic vehicles of all kinds. The online Hagerty Valuation Tool is widely viewed by the vintage car community and automotive media as a gold standard for current values and market trend insights. *Hagerty*, the magazine, is among the highest circulation car magazines in the country. Hagerty's "The Barn Find Hunter" is among the most popular automobile focused shows on YouTube, with more than 230,000 subscribers. Hagerty also offers Hagerty Plus, the industry's most comprehensive roadside service, and prides itself on preserving and expanding our automotive heritage through the Historic Vehicle Association (HVA), the RPM Foundation and numerous youth outreach programs. Get more information at 800-922-4050 or www.hagerty.com. Learn more about Hagerty's youth programs at www.hagerty.com/corporate/hobby-support/youth-programs ■

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