

Ready for anything

New B6 Escalade and full protection packages for Yukon Denali provide B6-grade armoring and unprecedented security paired with world class custom interior cabins

Vehicle armoring and protection firm AddArmor by Quality Coachworks, founded by military special operations veterans and known for armoring packages starting at \$32,500, has unveiled a new B6 Cadillac Escalade, offering bank-level security in a completely bespoke ride. The transformation begins with a thorough ground-up build, as their manufacturing team custom fits every interior panel with industry-leading B6-level armoring, as a key component of the firm's Full Protection Package. Outfitted with B6-level armored glass in all windows, these armored SUVs can easily shrug off prolonged physical attacks from blunt objects such as bats, rocks, or other projectiles.

The new 2022 B6 Escalade includes an executive interior with an alcantara suede headliner and hand worked custom leather throughout. Two custom captain's chairs with heating, cooling and massage keep passengers comfortable. A Samsung Smart TV provides entertainment throughout the rear cabin, while high-end Sony audio with subwoofer creates a theater-like atmosphere. The executive-level interior package in this new armored Escalade comes at a price tag of around \$75,000.

Reading lights alongside mirrors on each side allow for off-screen entertainment. A center console with fold-out aircraft tables allows passengers to eat and drink, while manual window shades and a dual-heating and air conditioning unit allow for personalized climate control. Sleek wood grain accents are featured throughout, with a center bar made of fine hardwood.

Incorporating \$80,000 worth of B6 AR 500 lightweight ballistic protection panels in the sides, roof and floor of the vehicles, their Full Protection SUV lineup brings peace of mind to both driver and passengers via comprehensive 360-degree protection against exterior threats, incorporating important safety measures such as a siren PA system to help disperse crowds and run-flat tire inserts to ensure the vehicle can keep driving safely even under duress.

The AddArmor by Quality Coachworks lineup of Full Protection SUVs also includes GMC Yukon and Yukon Denali models. The company works with each



client to create custom protection packages for both new and existing vehicles. Packages for family and work vehicles start at \$32,500, and all options and packages are interchangeable per customer needs. For more information on AddArmor by Quality Coachworks full protection and other armoring packages, visit www.AddArmor.com or call 888-878-0021. ■

