

# ARIZONA DRIVER

THE ENTHUSIAST'S GUIDE TO LIFE BEHIND THE WHEEL

VOLUME 15 NUMBER 6  
NOVEMBER-DECEMBER 2016

## GRAND PRIX SCOTTSDALE/ CARS/TRUCKS/ EVENTS/RACES/ ROAD TRIPS/

AMIFund, PHXMI and PCRI  
Prostate Cancer Awareness  
Grand Prix of Scottsdale  
Vintage Mini Racer

VEHICLES • EQUIPMENT • TECHNOLOGY • PEOPLE • EVENTS • DESTINATIONS • ATTRACTIONS



# Phoenix Molecular Imaging

The Prostate Cancer Imaging Specialists



## C11-Acetate PET Imaging

The first and only facility in the Western US approved to produce and use C11 Acetate for the evaluation of prostate cancer under multiple clinical trials.

The physicians at Phoenix Molecular are conducting studies to determine how well C11 Acetate PET/CT scans can improve their

ability to detect residual or recurrent prostate cancer.

Through advanced imaging, such as C11-Acetate PET/CT, we now can know the true limit or extent of prostate cancer. With this information, better treatment decisions can be made.

## Multi Parametric MRI

Avoid the discomfort and inaccuracy of Random Prostate Biopsies.

If you have a high PSA or are under Active Surveillance for Prostate Cancer, Multi Parametric MRI is the best non invasive way to determine if there is clinically significant cancer that needs further attention.



## Phoenix Molecular Imaging

4540 E Cotton Gin Loop, Ste 150  
Phoenix, AZ 85040  
602.368.3055  
www.phxmi.com



Proud Sponsor of the  
**Prostate Cancer Awareness  
Vintage Race Team  
and Grand Prix of Scottsdale**

# VINTAGE MINI RACING

THE ROARING '20S AND CLASSIC MOTORSPORTS  
COME ALIVE IN OLD TOWN SCOTTSDALE

Racing teams, spectators and participants alike will take a step back in time at the Grand Prix of Scottsdale. Its 1920s theme includes an opening night Gatsby Under the Stars Gala, a Gatsby Lawn Party, Concours de Kids Zone and the main event—the 2nd Annual Grand Prix of Scottsdale race, with Winner's

Circle closing ceremonies.

This stylish one-of-a-kind weekend event—free to the public—uses Arizona-built Vintage Mini Racers, celebrating century-old brands known worldwide and the giddy atmosphere of Roaring '20s-era racing and craftsmanship.

Special festivities include:

**Friday, November 4**

#### Gatsby Under the Stars Gala

A kickoff party with a 1920s theme, the Gatsby Under the Stars Gala is a black tie or era-appropriate dress affair, including music, dancing, drinking and more, from 7-11pm on Friday night. Tickets start at \$100, which gets you all the festivities, drinks and more. Private cabana spaces are also available.

**Saturday/Sunday, November 5/6**

#### Gatsby Lawn Party

Concurrent with the race itself, guests at the Gatsby Lawn Party can sample numerous beers, wines and food while enjoying the weather, live music and top-notch people-watching. Tickets per day start at \$40 for General Admission and \$65 for VIP Admission. The party opens both days for VIPs at noon, general admission at 1pm, and runs till 6pm.

Stay all weekend and don't miss a beat—discounted rooms are available at the Marriott Courtyard Scottsdale Old Town. For complete details on the event, race team sponsorship and a link to discounted rooms, visit [grandprixscottsdale.com](http://grandprixscottsdale.com). ■



The Grand Prix of Scottsdale is produced by Napoleon Smith III, Andrew Bracanovich, Sean Gillespie, Gary Tarr, Jack Gee, Ron Kotloff and Bret Rowe.



# GENTLEMEN, START YOUR ENGINES— BUT FIRST CHECK UNDER THE HOOD.

**FREE  
ON-SITE  
PSA  
TESTING**

**THE 2ND ANNUAL  
GRAND  
PRIX OF  
SCOTTSDALE  
NOVEMBER 4-6, 2016**

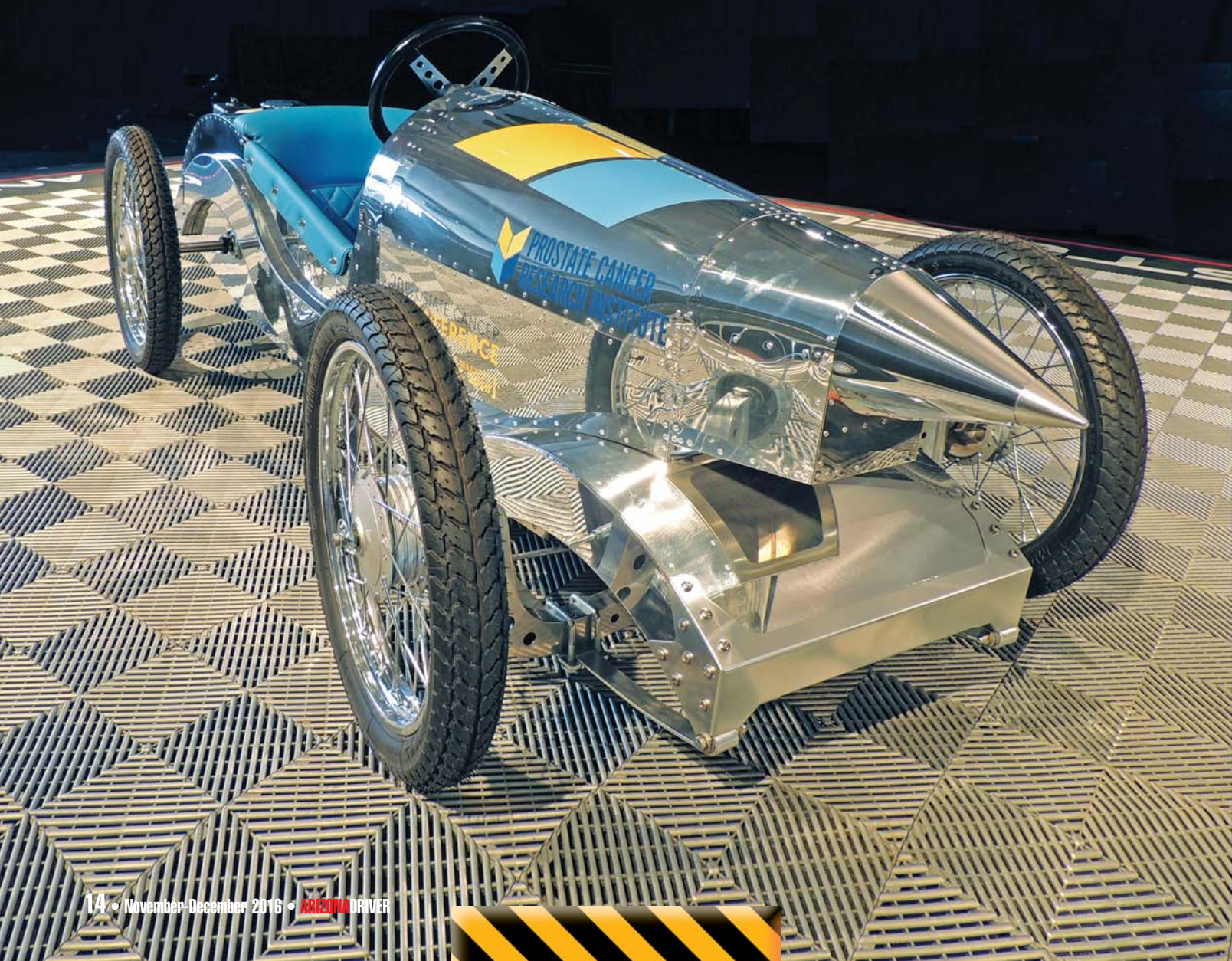
**P**rostate cancer is one of the most common types of cancer in American men, with more than 220,000 new cases diagnosed annually, and is the second-leading cause of cancer death in men.

The Grand Prix of Scottsdale celebrates Vintage Mini Racers and the nostalgia of the

Roaring '20s era. As the second annual run of this unique and stylish event roars through the streets of downtown Scottsdale, November 4-6, the Prostate Cancer Research Institute (PCRI), AMIFund.org, Phoenix Molecular Imaging and several enthusiastic sponsors have teamed up to support a dedicated

Vintage Mini Racer and team to benefit Prostate Cancer Awareness.

One in seven American men—fathers, sons, husbands, brothers, partners and friends—will be diagnosed with prostate cancer in his lifetime. AMIFund.org, Phoenix Molecular and PCRI are working tirelessly



every day to help with prostate cancer awareness and research.

While the exact cause of prostate cancer is still not known, it is known that the risk of developing the disease increases as you get older, and that early detection is the key to survival. In fact, when detected early enough, the chance for survival is very good.

The Prostate Cancer Awareness team is racing at the three-day Grand Prix of Scottsdale, while a support team provides free PSA testing and Prostate Cancer Health information. The PSA test is one of the most important tools available to aid in the early detection of prostate cancer. It measures the level of PSA, or prostate-specific antigen, in the bloodstream. PSA is usually found in the blood in low levels, as very little PSA escapes from a healthy prostate. Elevated PSA readings can be a sign of prostate cancer or other prostate conditions.

Your life could depend upon getting tested. Early detection tools such as PSA tests should be part of a regularly scheduled checkup for men starting at age 40. It's an important way to establish baseline information, identify problems and begin treatment as soon as possible. After all, early detection is your best chance for a cure.

To learn more about your prostate health and treatment options, visit PCRI.org.

For more information on Phoenix Molecular Imaging and the Prostate Cancer Awareness race team, visit PHXMI.com. You can also work to end prostate cancer through a tax deductible donation. Every dollar counts. ■

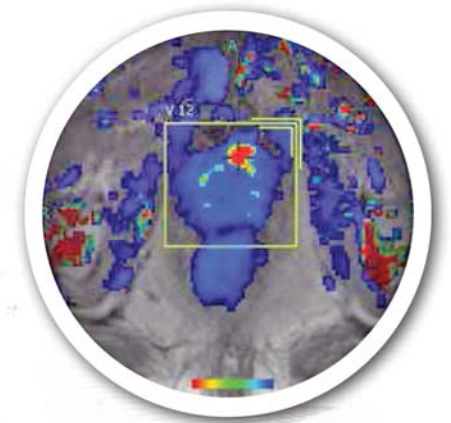
## AN ALTERNATIVE IN PROSTATE CANCER DIAGNOSIS PROSTATE MRI EXAM

According to the American Cancer Society, prostate cancer is the most common cancer that affects American men, after skin cancer. One in six men will be diagnosed with prostate cancer during his lifetime compared to one in eight women who will develop breast cancer. Prostate cancer is the second leading cause of cancer death behind lung cancer; one in 35 men will die of the disease.

Yet, some men live each day not knowing whether they have prostate cancer because of inconclusive results. For these men, there's a new option: Prostate MRI.

Insight Imaging offers Prostate MRI to assist your doctor in identifying suspicious areas of the prostate with elevated or rising prostate-specific antigen (PSA).

Insight Imaging's radiologists are part of a prostate exam peer review program in collaboration with specialized radiologists at the Medical College of Wisconsin, with nearly 20 years of experience.



*Advanced CAD imaging highlights areas of interest*

### ARE YOU A CANDIDATE FOR PROSTATE MRI?

Prostate MRI is an effective diagnostic tool if you have:

- Elevated or rising prostate-specific Antigen (PSA) and at least one negative Transrectal Ultrasound-guided (TRUS) biopsy
- Positive Digital Rectal Exam (DRE) and negative TRUS biopsy
- Prostate cancer diagnosis—to provide accurate staging and guide treatment options or assess disease progression
- Prostate cancer—to assess recurrences following radical prostatectomy or radiation therapy

### WHAT IS PROSTATE MRI?

Magnetic resonance imaging (MRI) is one of the safest, most comfortable imaging techniques available, combining a powerful magnet with an advanced computer system and radio waves to produce accurate, detailed pictures of organs and tissues.

Prostate MRI uses computer-aided detection (CAD) to pinpoint specific areas within the prostate gland that are suspicious and may require further evaluation. It is a safe, non-invasive exam that requires no patient preparation, coil or radiation exposure.

**Ask your doctor to schedule you for a Prostate MRI Exam.  
Call 602.627.9933 or fax 602.225.0919**

Prostate MRI exams are performed at:

**INSIGHT IMAGING – FOUNTAINS**

5620 W. Thunderbird Road, Suite A, Glendale, AZ 85306

[myCDI.com/Insight/AZ](http://myCDI.com/Insight/AZ)

**INSIGHT  
IMAGING**

Leaders in Prostate MRI Exams