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# Tickets On Sale Now!



You can now purchase race tickets for any of the 16 races scheduled for 2004 at Phoenix International Raceway. Single event tickets went on sale in mid-December, and will get you in to see the world's best drivers of Indy Cars, Sports Cars and NASCAR battle each other on the historic mile oval of PIR.

Tickets can be purchased online or by calling 1-866-408-7223 beginning at 9am. The PIR ticket office at the Arizona Center (3rd Street and Van Buren) is available for those wishing to purchase in person beginning at 10am. Ticket prices for all events can be found at:

[www.phoenixinternationalraceway.com](http://www.phoenixinternationalraceway.com)

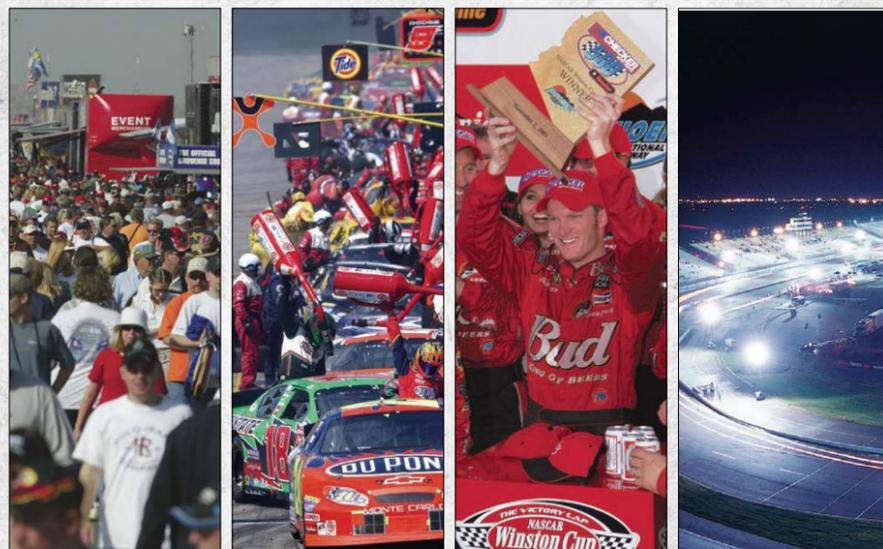
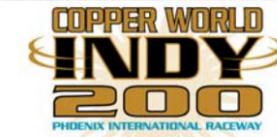
"Last year was probably the best in PIR's long history," said Bryan R. Sperber, President of PIR, "yet (2004) promises to be even better. Ticket holders will be able to watch 16 different races over the next 11 months, including the four races of the NASCAR Nextel Cup Checker Auto Parts 500 weekend, the Indy 200/Copper World Classic weekend, and our newest event, the Phoenix Historic Grand Prix featuring the 33rd annual Kruse Auction. With some tickets starting for as little as \$10 for some events, this is certainly one of the best values in all of motorsports."

PIR's '04 schedule begins with the annual NASCAR Winter Heat (Jan. 24-25), followed a few days later by the Phoenix Historic Grand Prix (Jan. 30-Feb. 1). The four-race Indy 200/Copper World Classic helps PIR celebrate its 40-year anniversary of open wheel racing on March 21-23, while the Grand American Rolex Sports Car Series runs May 9-10, featuring a larger field of Daytona Prototypes and the only night race on the PIR schedule.

Following a summer layoff, the 2004 schedule takes the green flag again on October 2-3 with the second-annual NASCAR Doubleheader Weekend featuring NASCAR Winston West and Featherlite Southwest Series races. The season comes to a close three weeks later with the 17th annual Checker Auto Parts 500 NASCAR Nextel Cup Series race weekend (Nov. 4-7). The weekend includes the Bashas' Supermarkets 200 NASCAR Busch Series race, the Silverado 150 NASCAR Craftsman Truck Series race, and the Cruise America 125 NASCAR Featherlite Southwest Series race. ■

## Phoenix International Raceway 2004 Schedule

- Jan. 24-25 .....NASCAR WINTER HEAT
  - Jan. 24 .....Practices and Qualifying
  - Jan. 25 .....NASCAR AUTOZONE ELITE DIVISION, SOUTHWEST SERIES Race
  - Jan. 25 .....NASCAR GRAND NATIONAL DIVISION, WEST SERIES Race
  - Jan 30-Feb 1 .....PHOENIX HISTORIC GRAND PRIX FEATURING THE 33RD ANNUAL KRUSE AUCTION
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- Mar. 19-21.....INDY 200 & COPPER WORLD CLASSIC WEEKEND
  - Mar. 19 .....Practice and Qualifying
  - Mar. 20 .....MERNARDS INFINITI PRO SERIES Race
  - Mar. 20 .....USAC NATIONAL MIDGET SERIES Race
  - Mar. 21.....USAC WELD RACING SILVER CROWN SERIES Race
  - Mar. 21.....IRL INDYCAR SERIES — INDY 200 Race
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- Apr. 9-10.....GRAND AMERICAN 250 WEEKEND
  - Apr. 9.....GRAND-AM CUP Race
  - Apr. 10.....ROLEX SPORTS CAR SERIES Race
  - .....GRAND AMERICAN 250 Race
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- Oct. 2-3.....NASCAR DOUBLEHEADER WEEKEND
  - Oct. 2.....Practice and Qualifying
  - Oct. 3.....NASCAR AUTOZONE ELITE DIVISION, SOUTHWEST SERIES Race
  - Oct. 3.....NASCAR GRAND NATIONAL DIVISION, WEST SERIES Race
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- Nov. 4-7 .....CHECKER AUTO PARTS 500 NEXTEL CUP WEEKEND
  - Nov. 4 .....CRUISE AMERICA 125 NASCAR FEATHERLITE SOUTHWEST SERIES Race
  - Nov. 5 .....NASCAR NEXTEL CUP Practice and Qualifying
  - Nov. 5 .....SILVERADO 150 NASCAR CRAFTSMAN TRUCK SERIES Race
  - Nov. 6 .....BASHAS' SUPERMARKETS 200 NASCAR BUSCH SERIES Race
  - Nov. 7 .....CHECKER AUTO PARTS 500 NASCAR NEXTEL CUP SERIES Race



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