

Phoenix Molecular Imaging

The Prostate Cancer Imaging Specialists



C11-Acetate PET Imaging

The first and only facility in the Western US approved to produce and use C11 Acetate for the evaluation of prostate cancer under multiple clinical trials.

The physicians at Phoenix Molecular are conducting studies to determine how well C11 Acetate PET/CT scans can improve their

ability to detect residual or recurrent prostate cancer.

Through advanced imaging, such as C11-Acetate PET/CT, we now can know the true limit or extent of prostate cancer. With this information, better treatment decisions can be made.

Multi Parametric MRI

Avoid the discomfort and in accuracy of Random Prostate Biopsies.

If you have a high PSA or are under Active Surveillance for Prostate Cancer, Multi Parametric MRI is the best non invasive way to determine if there is clinically significant cancer that needs further attention.

GENTLEMEN, START YOUR ENGINES— BUT FIRST CHECK UNDER THE HOOD.

Prostate cancer is one of the most common types of cancer in American men, with more than 220,000 new cases diagnosed annually, and is the second-leading cause of cancer death in men. One in seven American men—fathers, sons, husbands, brothers, partners and friends—will be diagnosed with prostate cancer in his lifetime.

While the exact cause of prostate cancer is still not known, it is known that the risk of developing the disease increases as you get older, and that early detection is the key to survival. In fact, when detected early enough, the chance for survival is very good. The PSA test is one of the most important tools available to aid in the early detection of prostate cancer. It measures the level of PSA, or prostate-specific antigen, in the bloodstream. PSA is usually found in the blood in low levels, as very little PSA escapes from a healthy prostate. Elevated PSA readings can be a sign of prostate cancer or other prostate conditions.

The Prostate Cancer Research Institute (PCRI), AMIFund.org, Phoenix Molecular Imaging and Insight Imaging work tirelessly every day on prostate cancer awareness and research.

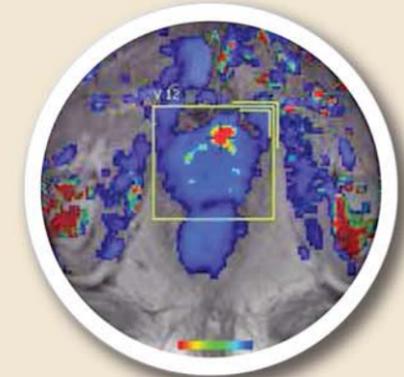
Last year, Prostate Cancer Awareness fielded a team at the Grand Prix of Scottsdale—and won the race! The winning car was auctioned last January at Russo and Steele, selling for \$12,650, with all proceeds donated to charity. The purchase

included entry in this year's racer under new livery, if the buyer so chooses.

Your life could depend upon getting tested. Early detection tools such as PSA tests should be part of a regularly scheduled checkup for men starting at age 40. It's an important way to establish baseline information, identify problems and begin treatment as soon as possible. After all, early detection is your best chance for a cure.

Phoenix Molecular Imaging is the first and only facility in the Western US approved to produce and use C11 Acetate for the evaluation of prostate cancer under multiple clinical trials. Their physicians are conducting studies to determine how well C11 Acetate PET/CT scans can improve their ability to detect residual or recurrent prostate cancer. Through such advanced imaging, they now can know the true limit or extent of prostate cancer, so better treatment decisions can be made.

Avoid the discomfort and inaccuracy of random prostate biopsies: if you have a high PSA or are under active surveillance for prostate cancer, Phoenix Molecular Imaging uses Multi Parametric MRI, the best non-invasive way to determine if there is clinically significant cancer that needs further attention. To learn more about your prostate health and treatment options, visit PCRI.org. You can also work to end prostate cancer through a tax deductible donation. Every dollar counts. ■



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Proud Sponsor of the
**Prostate Cancer Awareness
Vintage Race Team
and Grand Prix of Scottsdale**

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Ask your doctor to schedule you for a Prostate MRI Exam. Exams are performed at:

Insight Imaging – Fountains

5620 W. Thunderbird Road, Suite A / Glendale, AZ 85306
602.627.9933 / fax 602.225.0919
myCDI.com/Insight/AZ

Photo: Lindsay Meggers, Prostate Cancer Research Institute



Photo: Joe Sage

