

PHOENIX RACEWAY NAME RETURNS

As the new year dawns, a familiar name returns to the Valley, as ISM Raceway transitions its name back to Phoenix Raceway.

Long known as Phoenix International Raceway (or more commonly PIR), the shorter Phoenix Raceway name was becoming widely used online prior to the ISM renaming, which in turn had happened in conjunction with the facility's \$178 million redevelopment the year before last.

"While the naming rights partnership is ending, ISM Connect will continue to have a strong presence in NASCAR moving forward," says Phoenix Raceway president Julie Giese.

SPRING NASCAR: FANSHIELD 500 NASCAR WEEKEND MARCH 6-8, 2020

ARCA MENARDS SERIES

FRIDAY, MARCH 6, 5 PM (GATES OPEN 10 AM)

FanShield 500 NASCAR Weekend kicks off on Friday, March 6 with the ARCA Menards Series. Don't miss practice sessions for both the NASCAR Cup Series and NASCAR Xfinity Series before the starting lineup is set for the FanShield 500—plus, the ARCA Menards Series race kicks off Speed Fest weekend at Phoenix Raceway.

NASCAR XFINITY SERIES 200

SATURDAY, MARCH 7, 2 PM (GATES OPEN 8 AM)

Don't forget your tank top and sunglasses when you come watch NASCAR's up-and-coming drivers in the NASCAR Xfinity Series 200 on Saturday, March 7.

FANSHIELD 500

SUNDAY, MARCH 8, 12:30 PM (GATES OPEN 8 AM)

On Sunday, March 8, NASCAR Goes West with champions including Kevin Harvick and Kyle Busch taking on young guns like Kyle Larson and Chase Elliott on the track.



BIG NEWS: FALL NASCAR CHAMPIONSHIP WEEKEND 2020

After years of hosting the next-to-last race of NASCAR season leading up to Homestead-Miami, Phoenix Raceway this fall will host the final NASCAR Championship Weekend for the first time in the sport's history, on the weekend of November 6-7-8, 2020.

TICKETS:

Tickets are available at phoenixraceway.com; by calling 1-866-408-RACE (7223); or in person at the Phoenix Raceway ticket office, 125 S Avondale Blvd, Suite 200, Avondale AZ 85323. FanShield ticket insurance is available, a smart move in case you think your plans could change. ■

