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**NORRA MEXICAN 1000 - BAJA**  
**Stock Ford Bronco**  
**Badlands 4-door**  
**has podium finish**

Two lead engineers piloting an all-new, fully stock 2021 Ford Bronco Badlands four-door SUV across the harsh terrain of Mexico's Baja California peninsula landed a podium finish in the National Off-Road Racing Association (NORRA) Mexican 1000 five-day off-road rally near the port city of Ensenada, with a third-place finish in the Pre-Runner Truck class.

Bronco engineering manager Jamie Groves and fellow Bronco engineer Seth Goslawski drove the majority of the 1,141-mile race. Brad Lovell, three-time NORRA winner and member of the Bronco advisory panel, helped navigate and drove one stage on day one.

The rally tracked across Baja through dirt, silt, dry lake beds and salt flats, with miles of ruts and rocks in between. With the exception of a safety roll cage, harnesses, seats and fire equipment, the fully stock Bronco ran with a factory 2.7L race-proven available EcoBoost V6 engine, available



10-speed Ford SelectShift transmission and advanced new 4x4 with automatic on-demand transfer case, plus High-Performance Off-Road Stability Suspension System (H.O.S.S.) featuring long-travel coil-over Bilstein position-sensitive dampers.

The Bronco ran on its stock 33-inch BFGoodrich all-terrain tires, with Dana 44 AdvanTEK M220 rear axle and M210 independent front suspension with Spicer Performa-Trak electronic lockers.

The Badlands series includes front swaybar disconnect with medium tradition utility class-exclusive design and Terrain Management System with G.O.A.T. (Goes Over Any Type of Terrain) modes. ■

