

BOB BONDURANT SCHOOL OF HIGH PERFORMANCE DRIVING: NEW TEEN DRIVING PROGRAM

We've all been exposed to at least some of these disturbing national teen driving statistics:

- Motor vehicle crashes are the leading cause of death for teenagers
- 16-year-olds have higher crash rates than drivers of any other age
- 16-year-olds are three times more likely to die in a motor vehicle crash than the average of all drivers

- 3,490 drivers ages 15-20 died in car crashes in 2006, up slightly from 2005
- Drivers ages 15-20 accounted for 12.9 percent of all drivers involved in fatal crashes and 16 percent of all drivers involved in police-reported crashes in 2006
- The National Highway Traffic Safety Administration (NHTSA) estimates the economic impact of auto accidents involving 15- to 20-year-old drivers is over \$40 billion

- A recent report by AAA estimates the cost of crashes involving 15- to 17-year-olds to be \$34 billion
- Graduated drivers license programs appear to be making a difference. Fatal crashes involving 15- to 20-year olds in 2005 were down 6.5 percent from 7,979 in 1995, to the lowest level in ten years
- Fewer 16-year-olds are driving. In 2006 only 30 percent of 16-year-olds had their driver's licenses, compared to 40% in 1998, according to the Federal Highway Administration

According to a 2005 Allstate Foundation survey of 1,000 people ages 15 to 17:

- More than half (56 percent) of young drivers use cell phones while driving

- 69 percent said that they speed to keep up with traffic
- 64 percent said they speed to go through a yellow light
- 47 percent said that passengers sometimes distract them
- Nearly half said they believed that most crashes involving teens result from drunk driving
- 31 percent of teen drivers killed in 2006 had been drinking, according to NHTSA. and 25 percent had a blood alcohol concentration of .08 or higher
- Statistics show that 16- and 17-year-old driver death rates increase with each additional passenger (IIHS)

With 40 years of experience and more than 250,000 graduates, the Bob Bondurant School of High Performance Driving, together with General Motors, has the facilities, tools, vehicles, and personnel to combat this teen driving epidemic. Their experience shows that one of the most dangerous things anyone do is hand the keys of a vehicle to a teen driver with only sub-par training and very limited experience behind the wheel.

The Bondurant School uses its collective expertise to achieve their vision: to reach out to the next generation of drivers, give back to the future of our country and world, and save lives. They start with clipboard-

carrying, dual steering wheel and brake pedal, 24-student-to-1-instructor experiential training, and add their time-tested techniques to accomplish this vision.

At a maximum of 24 students per one day class, a maximum of three students per instructor, and just one student per car, this one-day driver introduction program provides the seat time necessary for a strong basis in car control skills. More than just awareness training, students practice car control skills and experience first-hand of innovative safety features designed into GM vehicles such as the Pontiac Solstice, Chevy Impala,

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THE BEST NEW DRIVER STILL HAS PLENTY TO LEARN





Cadillac CTS, and Chevy Silverado.

The Bondurant School's Summer Teen Driving Program is designed for teen drivers who have attained the requirements to apply for a driver's license or have recently acquired their license. At a minimum, drivers will have 40+ hours with their permit and plan to apply for their license within the next 30 days. (Teenagers who have been driving for six months or more with a license will be encouraged to take Bondurant's Advanced Teen Driving program.)

Each teen will be provided with the essential skill set to be a safer driver and to learn respect for the road. The focus of the program is not on achieving the vehicle's limits, but to develop confidence, awareness of surroundings, and a proper foundation for being a safer driver. Graduates of the Teen Driving Program will be encouraged to return for the Advanced Teen Driving program as a way to expand their skills and understand a vehicle's limits and their own limits.

"My daughter just completed your teenage driving course. Just one week later your teaching and skills saved her life. She was driving in the rain and the car she was driving hydroplaned. She started sliding towards a telephone pole and she told me that she did not touch the brake but turned into the skid and applied a little throttle and regained control of the car. She stated that it was the skid car instruction that you gave her that allowed her to avoid a crash"

Teenage drivers are especially ill-equipped to handle the pressures of driving in the Phoenix metro area. Teens are granted permission to drive without having the experience to handle emergency situations. Parents are rightly concerned with their teenage driver taking the family car out for the first time on their own, without having this valuable experience. Bondurant believes there is information that graduated driver licensing programs miss before teens are granted a license to drive, and they understand that parents don't want to send their kids out on the road without proper training. Bondurant is well known as being expert in the performance driver training arena, and with their purpose-built facility, the School is well equipped to bridge that gap.

The 24 students in each class will be divided into as many as four groups rotating through the different exercises. Skills learned will include weight transfer, visual technique, increased awareness, anticipation of events and confidence in the vehicle and themselves.

SLALOM – This course will teach the student to elevate their vision, to experience lateral weight transfer and choosing the best path through the course at common street driving speeds.

SKID CONTROL – Teens will experience both understeer and oversteer conditions and the proper skills to recover in slick conditions.

ACCIDENT AVOIDANCE SIMULATOR – An emergency lane-change scenario will teach students the pros and cons to avoiding a situation versus braking for it. Students will also learn skills in vehicle weight transfer, proper use of their vision, and time required to maneuver a vehicle. Distractions with cell phones and conversations with passengers in the vehicle will be discussed.

MARICOPA OVAL – This will teach teens to look through a corner to where they want to go and choose the safest path to get there.

PMC (PRECISION MANEUVERS COURSE) – Students will develop the ability to judge where the four corners of their vehicle are while maneuvering through a low-speed course. Maneuvers include parallel parking, garage entry, back-in parking, 3-point turn, and a low speed slalom course.

"My son's 16th birthday present a couple of years ago was a day at The Bob Bondurant School of High Performance Driving. Not only was it the best day of his life, he also recently used his skills that he learned there. He was driving home from work and someone swerved into his lane. He said that everything he learned at Bondurant just came back to him and he was able to avoid an accident. So, we love Bondurant!"

WHERE: The Bob Bondurant School of High Performance Driving at Firebird Raceway, Chandler, AZ.

WHEN: July 19, August 16, and September 6. Additional dates may be added in December and early January. Dates will be selected according to Bondurant's seasonal trend to avoid our busiest season and ensure the focus necessary for these students.

HOW: Without the distraction of more mature drivers wanting to experience the limits of the vehicles and having vehicles of substantially different capabilities, teens will be able to focus on the training with others at a similar skill and experience level. The facility will be solely used for the 24 teens enrolled in our teen driving program on pre-scheduled dates, typically on weekends. Vehicles used for the program will include Bondurant's Pontiac Solstice, Chevrolet Impala and Malibu. All vehicles have automatic transmissions.

PRICE: \$795.

CONTACT: For more information, or to reserve your spot in this program, call or visit online: 480-961-0143 • www.bondurant.com

The Bob Bondurant School of High Performance Driving is the Official High Performance Driving School of General Motors. ■

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Bondurant's Summer Teen Driving Program!



Developed Specifically for Teenage Drivers >>

Designed to provide teens with the much needed skill set to be a safer driver and respect for the road, the focus of the program is not on achieving the vehicle's limits, but to develop confidence, awareness of their surroundings, and a proper foundation to being a safer driver. Graduates of the New-Teen Driving program will be encouraged to return for the Advanced Teen Driving program as a way to expand their skills and understand their limits and the vehicles limits.

July 19th
August 16th
September 6th

Lifesaving Skills That Could Save Lives >>

It all starts with the right instruction:
 Vehicle dynamics, proper vision, awareness, and anticipation

Apply what you learn in these exercises:
 Slalom, Skid Control, Cornering Techniques, Precision Maneuvers and Accident Avoidance



\$595 1-day program

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