

# BRIDGESTONE TURANZA® AND POTENZA® TIRES COME ON 2004 ACURA TL

**B**ridgestone/Firestone North American Tire, LLC (BFNT), has been named as original equipment supplier for the redesigned 2004 Acura TL sedan.

The company will supply its Bridgestone Turanza® EL42 P235/45R17 93W all-season tire, and its Bridgestone Potenza® RE030 235/45R17 93W summer performance tire. Bridgestone will provide 100 percent of the original equipment tire business for the Acura TL, now arriving in showrooms.

"We are very pleased to expand our relationship with Acura on this exciting new car. Both tires were engineered to meet the Acura TL's new level of performance in ride and handling," said Michael Martini, president, OE Consumer Tire, BFNT.

The redesigned Acura TL sedan features a number of power and interior upgrades from the earlier model, as well as a more aggressive and muscular exterior. It will compete with such cars as the BMW 5-series and Lexus ES300. The Acura TL also features a cutting-edge eight-speaker surround-sound system with a six-disc changer, XM® Satellite Radio and a hands-free wireless phone system that uses Bluetooth® technology.

The Bridgestone Potenza® RE030 and Turanza® EL42 are available in Arizona at:

**TIREXCHANGE, INC.**

Performance Tires and Wheels  
15485 N. 84th Street  
Scottsdale AZ 85260  
1-800-766-2588 - 480-596-9655 ■



**TURANZA®**

**POTENZA®**



**All-new Acura TL performance luxury sedan features more performance, sportier handling, distinctive styling and cutting edge technology**

The all-new 2004 Acura TL features a new powertrain, significant chassis enhancements and aggressive new styling. Along with the added performance, the TL also receives an assortment of innovations and industry firsts including DVD-Audio surround sound, XM® Satellite Radio, and hands-free phone connectivity with Bluetooth technology as standard equipment.

The 2004 TL's 3.2-liter, 24-valve, all-aluminum VTEC engine uses an 11.0:1 compression ratio, a two-stage intake manifold and a cold air intake to help generate 270 horsepower at 6,200 rpm and 238 lbs-ft of torque at 5,000 rpm (up from 225 hp and 216 lbs-ft for the '03 TL and 260 hp and 232 lbs-ft of torque on the '03 TL Type-S). A retooled exhaust system helps to generate extra horsepower while improving emissions from ULEV to ULEV-2 standards. Despite the added horsepower, EPA fuel mileage ratings are 20 mpg city/28 mpg highway for models with an automatic and 20 mpg city/30 mpg highway for models with a manual transmission.

The 2004 TL features a drive-by-wire throttle system, which eliminates the need for a mechanical connection

between the accelerator pedal and the engine. Evolved from the drive-by-wire system in the NSX supercar, this system matches the unique performance characteristics of the TL. It provides responsive acceleration, modulates the throttle during automatic transmission shifts for improved smoothness and allows throttle control to be incorporated into the TL's new Vehicle Stability Assist (VSA) logic.

The 2004 TL is available with a choice of a 5-speed Sequential SportShift automatic transmission, or a close-ratio 6-speed manual, a first for the TL. The new 6-speed manual features a short throw shift linkage, large diameter shift cables and multi-cone synchronizers for optimum shift feel.

TL models with the 6-speed manual have a limited slip differential, which proactively distributes torque between the driving wheels to help maintain traction, and creates more neutral handling and extremely responsive steering feel.

The TL's chassis and 4-wheel independent suspension have been redesigned to handle the added horsepower while delivering sporty, precise handling and an improved ride. While the 2-channel VSA in the previous TL Type-S model modulated the throttle and braking to the two front wheels, the 4-channel system standard in

the 2004 TL orchestrates the throttle and each of the vehicle's four disc brakes to seamlessly integrate traction control, Anti-lock braking and stability enhancement for increased driver control.

The 2004 TL features 17-inch 5-spoke wheels and 235/45R17 Bridgestone all-season tires that, when combined with 4-wheel disc brakes and Anti-lock braking, help it outperform the previous TL Type-S in braking performance. Another added feature is Electronic Brake Force Distribution (EBD), which continuously and automatically adjusts the pressure to the front and rear brakes depending on how the vehicle is loaded. A new Brake Assist feature utilizes a microprocessor to help the driver apply full brake pressure during accident avoidance situations.

TL models with the 6-speed manual transmission receive Brembo 4-piston front caliper brakes with larger rotors to further enhance braking and are also available with 17-inch high-performance tires.

**PRICING - 2004 Acura TL**  
Base price .....\$32,650  
Acura Navigation System  
with Voice Recognition .....\$2,000  
High performance tires (Optional on TL  
with 6-speed manual trans.n) ..... \$200