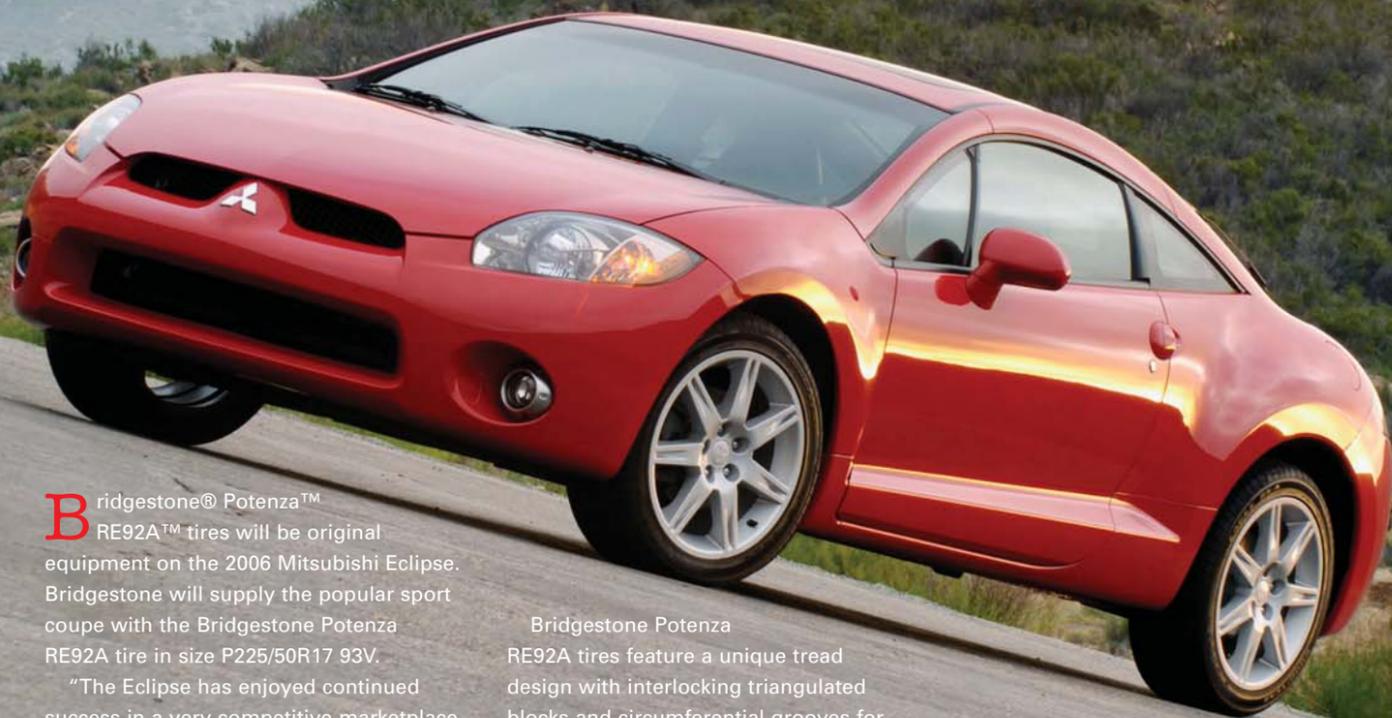


## BRIDGESTONE® BRAND POTENZA™ RE92A™ O.E. ON 2006 MITSUBISHI ECLIPSE

High-performance all-season tire optimized for popular sport coupe



**B**ridgestone® Potenza™ RE92A™ tires will be original equipment on the 2006 Mitsubishi Eclipse. Bridgestone will supply the popular sport coupe with the Bridgestone Potenza RE92A tire in size P225/50R17 93V.

"The Eclipse has enjoyed continued success in a very competitive marketplace and we're excited to gain this original equipment fitment on another popular Mitsubishi vehicle," said Michael Martini, president, original equipment consumer tire division, Bridgestone Firestone North American Tire, LLC (BFNT). "Our Bridgestone Potenza RE92A tire is a perfect complement for the sporty and hip Eclipse. The all-season performance tread pattern was optimized to match the superior handling characteristics of the Eclipse, which delivers high performance in a vehicle that is a daily-driver."

Bridgestone Potenza RE92A tires feature a unique tread design with interlocking triangulated blocks and circumferential grooves for excellent wet, dry and snow traction. Hard rubber sidewall stiffeners resist lateral (sideways) movement to maintain tire stability, improving the vehicle's responsiveness and cornering. The Bridgestone Potenza RE92A tire in size P225/50R17 93V carries a V speed rating and a UTOG rating of 260 for treadwear, A for traction and A for temperature.

The Bridgestone Potenza RE92A fitment on the 2006 Eclipse is a result of the continuing relationship between BFNT and Mitsubishi. Bridgestone is also the

original equipment tire supplier for the automaker's 2005 Endeavor, Montero and Galant vehicles.

The Bridgestone Potenza® RE92A is available in Arizona at:  
**TIREXCHANGE, INC.**  
Performance Tires and Wheels  
15485 N. 84th Street  
Scottsdale AZ 85260  
1-800-766-2588  
480-596-9655 ■

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