



RED LIGHT CAMERA AND SPEED CAMERA WARNING SYSTEM

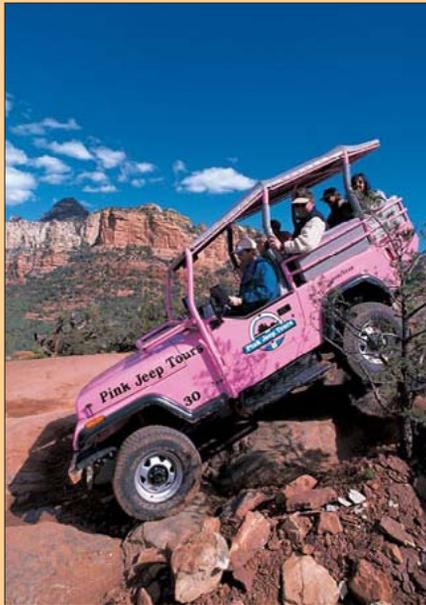
NEW CORDLESS GPS ANGEL V4 WITH RECHARGEABLE BATTERY PROTECTS DRIVERS FROM DANGEROUS INTERSECTIONS AND COSTLY TRAFFIC TICKETS

The new V4 Red Light Camera and Speed Camera warning system from GPS Angel is a compact, cordless device with an integrated rechargeable lithium ion battery option, using advanced SiRF Star III GPS satellite technology to map your vehicle's current position against an onboard database of over 6,000 known red light camera and speed camera locations. When approaching one of these high risk intersections, GPS Angel will automatically alert the driver through a series of visual and audible alerts. It comes ready to use straight out of the box, with no installation required, and its cordless design integrates seamlessly with your dashboard.

Unlike some products that charge monthly fees, GPS Angel offers unlimited free access to the database. Plug the device into your desktop computer via USB and download their online updates. (You can search and browse this extensive list of camera locations online at www.gpsangel.com.) In addition to the database, you can set up your own Personal Location Alerts to avoid speeding in areas such as school zones, playgrounds, parks or any other predetermined locations. The company says that unlike radar detectors, the GPS Angel is 100% legal throughout North America.

"Red light cameras are strategically placed in high-risk accident areas" said Bryn Jenkins, COO for GPS Angel. "GPS Angel uses cutting-edge GPS satellite technology to alert users when approaching these intersections to encourage them to exercise extreme caution. Not only will the GPS Angel help you be a better driver, but it will also help consumers avoid expensive traffic fines and protect their license."

The GPS Angel V4 with rechargeable battery is available now for an MSRP of \$129 through Amazon, Fry's, JC Whitney, and other select retailers. For a full list or to buy direct, visit www.gpsangel.com. ■



PINK JEEP TOURS TURNS 50

THE FIRST JEEP TOUR OPERATOR IN THE UNITED STATES CELEBRATES ITS 50TH ANNIVERSARY IN SEDONA

The first Jeep tour operator in the US—and one of the oldest businesses in Sedona—Pink Jeep Tours is celebrating its 50th anniversary in 2010. Pink Jeep Tours is known for its "must do" tours in Sedona and Las Vegas.

When local businessman Don Pratt took potential clients by Jeep to see back country real estate in the Sedona area, he had no idea that he was laying the foundation for what would turn into a multi-million-dollar industry throughout the country.

The iconic pink Jeeps were inspired when Pratt visited the Royal Hawaiian Hotel on Waikiki Beach, where everything was pink: vehicles, buildings and uniforms. The man who owned the hotel also built Willys Jeep vehicles, and Pratt put the two together. Shawn Wendell purchased the business in 1988 and expanded the company to Las Vegas in 2001.

Pink Jeep Tours' commitment to preserving the timeless beauty of Sedona has earned the company environmental preservation awards such as the Keep Sedona Beautiful Award of Excellence and the Governor's Tourism Award on Arizona Preservation.

"We are celebrating throughout the year" said Mike Hermen, Director of Marketing. "We are running specials through Twitter, Facebook, and our website and monthly newsletter. Fifty years is a significant milestone for any business, and we are proud of our outstanding reputation of providing excitement and education to Sedona and Las Vegas visitors."

Whether visitors are seeking rugged adventure, Native American history and culture, nature, geology, or panoramic vistas, Pink Jeep Tours has a tour.

Pink Jeep Tours' corporate headquarters are in Sedona. The company serves visitors from around the world with a corporate fleet of 85 vehicles and is the only Jeep tour company with guides and guide trainers certified by the National Association for Interpretation on its staff. For more info, call or visit 800-8-SEDONA, 888-900-4480 or www.pinkjeep.com. ■

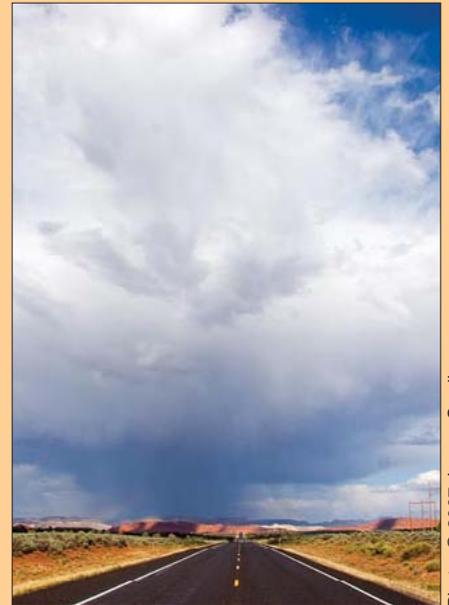


Photo: © 2007 James Cowlin

US ROUTE 89 APPRECIATION SOCIETY

LIFE IS FINE ON "THE WEST'S MOST WESTERN HIGHWAY" SPONSOR A BORDER-TO-BORDER TRIP OR TRY IT YOURSELF

What makes life so fine on Route 89? James and Barbara Cowlin, a photographer and artist team with a passion for traveling on America's slow roads, will answer that question by driving from Mexico to Canada and back in 30 days, beginning on May 17, 2010. (You can join this adventure by sponsoring them; see below.)

You can also explore the West yourself this summer, with a driving vacation on US 89. The Cowlins founded the US Route 89 Appreciation Society to encourage tourists to try a different way of travel. Along its nearly 2000-mile length between Mexico and Canada, US 89 passes through or near 20 National Parks and Monuments, including seven premier western National Parks—Saguaro, Grand Canyon, Zion, Bryce Canyon, Grand Teton, Yellowstone and Glacier—as well as numerous national forests, wilderness areas, state parks and historic sites. You'll experience the full variety of western landscape: desert mountains and valleys in southern Arizona, canyons and rocky plateaus in northern Arizona and Utah, and majestic mountains in Wyoming and Montana.

The Society website is a place to plan a road trip and share the experience. A *Road Trip Map Book* is available as an instantly downloadable e-book or a soft cover book which can be ordered online. While large cities and national parks along US 89 always attract tourists, the Society encourages you to visit the places in between. The *Road Trip Guides* detail all the towns, cities, public lands and historic sites with maps, driving directions and photographs. Registered users can contribute their own stories and pictures to the website, adding their favorite places or unique experiences to the appropriate *Road Trip Guide*.

The Cowlins are inviting the public to sponsor a section of their one-month trip. Select from a list of road guides, one of the National Parks or Monuments, or pick a few miles and contribute a dollar a mile. Detailed info and signup are available at us89society.org. ■

