

LeMay—America's Car Museum celebrates 10-year anniversary

In January 2011, the original executives of LeMay—America's Car Museum traveled to Scottsdale during Auction Week, as the team still does most years. They invited us to meet with them in hopes of a little coverage in our car-happy market.

As fate would have it, we were traveling to Tacoma pretty regularly then, and we visited the project repeatedly, from the ground up, to its Grand Opening, to its first Gala. (They tell us we are the perhaps unlikely very first media to tour and photograph the inside while under construction.)

You can find all our early coverage online, under General Features > Destinations & Attractions.

June 2, 2022 marked the 10-year anniversary of the Museum. The venue has housed one-of-a-kind exhibitions, played host to dozens of flagship community events and inspired countless memorable stories and experiences that bring out that passion and love we all share for the automobile. ACM has shared these moments not only with the sur-

rounding community, but throughout the nation and internationally as well. Drawing over a million tourists and visitors over the past 10 years, America's Car Museum has become a cultural cornerstone where people of all ages, from all walks of life, come together to celebrate the past, present and future of the automobile.

Under the umbrella of America's Automotive Trust, through their mainstay entities ACM, RPM Foundation, and America On Wheels Museum, they are looking forward to the next 10 years and beyond, not only continuing to celebrate America's love affair with the automobile, but also building on opportunities to provide for the next generation, educating our youth through the use of grants and scholarship opportunities for students looking to venture into a career in the automobile industry including restoration and preservation.

June 2 was just the start of their celebration, with plenty more planned over the rest of the year.

You can follow along and plan your adventures at americascarmuseum.org/10-year-anniversary.

Every Thursday through the end of the year, ACM's social media channels will feature a 10-year "Throwback Thursday" post to relive special memories, events, progress of the Museum and, of course, the cars. Hashtags are #ACM10Years and #TBT.

The ACM Store has an array of 10-year anniversary-themed merchandise—themed hats, shirts, tumblers, glasses, stickers and more—featuring a limited edition 10-year anniversary logo. ACM members receive 10 percent off purchases, and all purchases benefit the Museum. You can become a member at their site.

The climax will be a commemorative version of their flagship annual Wheels & Heels Gala, featuring a cocktail reception, a four-course dinner prepared by El Gaucho Tacoma, a live auction, entertainment by Raffia and The Good Co Little Big Band, a Montecristo cigar lounge and, of course, the fireworks to finish off the evening. You can buy tickets or reserve a table at their site. Again, that's americascarmuseum.org/10-year-anniversary. ■

