

BUELL 2004

Demo Days, Fuel in the Frame for a Year, and No Down Payment Programs

Motorcyclists who demo ride a Buell motorcycle through May 31, 2004 during Buell Demo Days will receive a free Buell Sling Bag. A valid motorcycle endorsement and proper riding gear are required for the demo ride. The customized sling bag, a \$50 retail value, is made from heavy-duty denier fabric with nylon lining and features four individual storage compartments.

Those who purchase a Buell before May 31 will receive free gasoline during the Buell "Fuel in the Frame for a Year" promotion. Fuel in the Frame for a Year will be provided through a \$150 Visa Gift Card. The Visa Gift Card is a prepaid card that can be used at millions of worldwide locations. Instead of worrying about rising gas prices, new Buell owners can focus on enjoying the ride. Highway gas mileage averages for the Firebolt and Lightning models are 65 mpg, and the Blast boasts nearly 73 mpg on the highway.

In addition, eligible buyers can also qualify for No Down Payment financing. This option is available through Eaglemark Savings Bank and Harley-Davidson Credit until June 30 on all 2003 and 2004 new, previously untitled Buell motorcycles including Blast.

BUELL 2004 LIGHTNING® XB9S - MSRP \$9,195

Overall Length 76.2 in. (1935 mm) - LOW XB9S 75.7 in. (1923 mm)

Seat Height 30.1 in. (765 mm) - LOW XB92 28.6 in. (726 mm)

Rake 21 degrees

Wheelbase 52.0 in. (1320 mm)

Front Tire Dunlop D207FY 120/70 ZR-17, Rear Tire Dunlop D207FU 180/55 ZR-17

Dry Weight 385 lbs. (175 kg)

ENGINE: 984cc air/oil/fan-cooled, four-stroke, 45 degree V-Twin

Valve Train OHV, two valves per cylinder, self adjusting

Fuel Delivery 45 mm downdraft DDFI II fuel injection

Torque (North America Per SAE J607) 70 ft-lbs @ 5500 rpm

Horsepower (North America Per SAE J607) 92 HP @ 7500 rpm

CHASSIS: Frame Aluminum frame w/ Uniplanar® powertrain vibration isolation system - Fuel in Frame Front Fork Showa® inverted fork w/ adjustable compression damping, rebound damping and spring preload Rear Shock Showa coil-over monoshock w/ remote, underseat reservoir, adjustable compression damping, rebound damping & spring preload

Wheels: Front 6-spoke, ZTL™, cast aluminum; 3.5X17"; Stardust Silver

Rear 6-spoke, cast aluminum; 5.5X17"; Stardust Silver

Brakes: Front ZTL type brake, 6-piston, fixed caliper, 375 mm single-sided, inside out, stainless steel, floating rotor

Rear 240 mm stainless steel, single piston, floating caliper, fixed rotor

COLORS: Midnight Black, Sunfire Yellow

Also shown: **BUELL 2004 LIGHTNING XB12S**

FIREBOLT XB12R



FIREBOLT XB9R



LIGHTNING XB12S



LIGHTNING XB9S



BLAST



BUELL 2004 FIREBOLT XB12R - MSRP \$10,995

Overall Length 76.2 in. (1935 mm)

Seat Height 30.5 in. (775 mm)

Rake 21 degrees

Wheelbase 52.0 in. (1320 mm)

Front Tire Dunlop D207FY 120/70 ZR-17

Rear Tire Dunlop D207FU 180/55 ZR-17

Dry Weight 395 lbs. (179 kg)

ENGINE: 1203cc air/oil/fan-cooled, four-stroke, 45 degree V-Twin

Valve Train OHV, two valves per cylinder, self adjusting

Fuel Delivery 49 mm downdraft DDFI II fuel injection

Torque (North America Per SAE J607) 84 ft-lbs @ 6000 rpm

Horsepower (North America Per SAE J607) 103 HP @ 6800 rpm

CHASSIS: Frame Aluminum frame w/ Uniplanar® powertrain vibration isolation system

- Fuel in Frame

Front Fork Showa® inverted fork w/ adjustable compression damping, rebound damping and spring preload

Rear Shock Showa coil-over monoshock w/ remote, underseat reservoir and adjustable compression damping, rebound damping and spring preload

Wheels: Front 6-spoke, ZTL™, cast aluminum; 3.5X17"; Translucent Amber

Rear 6-spoke, cast aluminum; 5.5X17"; Translucent Amber

Brakes: Front ZTL type brake, 6-piston, fixed caliper, 375 mm single-sided, inside out, stainless steel, floating rotor

Rear 240 mm stainless steel, single piston, floating caliper, fixed rotor

COLORS: Midnight Black, Racing Red



BUELL 2004 FIREBOLT XB9R - MSRP \$9,195

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Seat Height 30.5 in. (775 mm)

Rake 21 degrees

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Rear Tire Dunlop D207FU 180/55 ZR-17

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CHASSIS: Frame Aluminum frame w/ Uniplanar® powertrain vibration isolation system

- Fuel in Frame

Front Fork Showa® inverted fork w/ adjustable compression damping, rebound damping and spring preload

Rear Shock Showa coil-over monoshock w/ remote, underseat reservoir and adjustable compression damping, rebound damping and spring preload

Wheels: Front 6-spoke, ZTL™, cast aluminum, 3.5 x 17", Sky White

Rear 6-spoke, cast aluminum, 5.5 x 17", Sky White

Brakes: Front ZTL type brake, 6-piston, fixed caliper, 375 mm single-sided, inside out, stainless steel, floating rotor

Rear 240 mm stainless steel, single piston, floating caliper, fixed rotor

COLORS: Battle Blue w/ Red/White decals

Also shown: **BUELL 2004 FIREBOLT XB12R**



BUELL 2004 BLAST - MSRP \$4,595

Seat Height: Standard 27.5 in. (699 mm)

Low Profile 25.5 in. (648 mm)

Rake 25 degrees

Wheelbase 55.0 in. (1397 mm)

Front Tire 100/80 - 16 50 s K330 A series bias-belted

Rear Tire 120/80 - 16 60 s K330 A series bias-belted

Dry Weight 360 lbs. (163 kg)

ENGINE: 492cc air-cooled, Four-Stroke, Single Cylinder

Valve Train OHV, two valves, hydraulic adjusters, self-adjusting

Fuel Delivery 40 mm Keihin™ carburetor with auto fuel enricher system

Torque (North America PER SAE J607) 30 ft-lbs @ 3200 rpm

Horsepower (North America PER SAE J607) 34 Crank HP @ 6500 rpm

CHASSIS: Frame Wide beam HSLA steel backbone frame w/ built-in oil reservoir; Uniplanar® powertrain vibration isolation system; Titanium color finish

Front Fork Showa conventional 37.0 mm forks

Rear Shock Showa non-adjustable gas charged compression shock

Wheels: Front 5-spoke cast, 2.50 x 16, Stardust Silver finish

Rear 5-spoke cast, 2.75 x 16, Stardust Silver finish

Brakes: Front Dual-piston, floating caliper, 320 mm stainless steel rotor

Rear Single, piston floating caliper, 220 mm stainless steel rotor

COLORS: Midnight Black, Sunset Orange



BUELL 2004 LIGHTNING XB12S - MSRP \$10,995

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Seat Height 30.1 in. (765 mm)

Rake 21 degrees

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Rear 240 mm stainless steel, single piston, floating caliper, fixed rotor

COLORS: Midnight Black, Racing Red

