



AMSAF distracted driving fundraiser

Arizona Motorcycle Safety & Awareness Foundation (AMSAF)—the leader in voicing critical awareness about the urgent need to reduce distracted driving and to provide discounted motorcycle training—will hold a distracted driving fundraiser known as Share the Road & Riding for the Long Haul on Saturday, May 6, 2023 from 5:00 till 9:30 pm at El Zaribah Auditorium, located at 552 N 40th Street, Phoenix 85008.

The annual fundraiser will feature a Mardi Gras theme and a brand new fundraiser format. During the event, guests will enjoy dinner, music, live and silent auctions, raffles, mystery bag raffles, a contest for best-dressed Mardi Gras character and a fast-talking auctioneer.

"AMSAF has added a hot new auction item, a HiSun Sector off-road vehicle made primarily for recreational driving," says Mick Degn, AMSAF executive director. "With all the activity that is planned, guests will have plenty of ways they can donate to reduce distracted driving while having a great time."

The 2023 Share the Road & Riding for the Long Haul experience will be celebrated during AMSAF's 11th year, as the organization continues to inform the public about the need to respectfully share the road and to reduce and hopefully eliminate distracted driving. Along with small businesses and individuals, representatives from the Governor's Office of Highway Safety, the health-care community, ADOT and businesses representing insurance, legal, local community organizations and others will be present to promote safety and help reduce crashes and fatalities.

In addition to motorcycle training and its distracted driving campaign efforts, AMSAF is an innovator for the DOT-quality pilot helmet program and in promoting accident scene management whereby people can learn what to do at the scene of an accident.

"AMSAF plans this event to promote safety and to educate the drivers and riders," says Degn. "This is but one reason why support of Share the Road to reduce distracted driving is so critical. Businesses and individuals also can help by serving as a sponsor, purchasing a table or donating to this important cause. The money we raise from this event goes to promote safety and awareness and to help reduce crashes and fatalities in our great state. In addition to marketing campaigns, AMSAF also provides scholarships for discounted motorcycle training. Year to date, we've helped more than 6000 individuals receive defensive motorcycle training statewide."

Find out more at www.amsaf.org/RFTLH. ■

