

The is the one: The 1

Curtiss Motorcycle Co. Inc. of Leeds, Alabama aims for a new golden age combining true sustainability and American hyper-luxury by designing and crafting fine electric motorcycles scratch-built from the inside-out to last forever.

The company was originally founded in 1902 by motorcycle and aviation pioneer Glenn Hammond Curtiss, inventor of the all-American V-twin. Reborn in 2016 by Matt Chambers and a small team of passionate American road bike experts, and heavily inspired by Mr. Curtiss and his accomplishments, Curtiss Motorcycle's mission is to reinvent luxury motorcycling through advanced design and superior innovation.

Wrapping up manufacture of gasoline-powered motorcycles and heading to all-electric, Curtiss is celebrating its 120th anniversary with a luxury motorcycle simply known as The 1, a debut electric flagship with a limited edition collection of 120 units. The company has received a Notice of Allowance for its patented Axis-Centered Design operating system, which, for the first time ever, makes a motorcycle entirely and completely symmetrical, offering both new and experienced riders a perfectly balanced, easy, smooth ride, along with ideal proportion and hyper-luxury, hassle-free control. This design will first be used in The 1.

To back up its target position as the first luxury electric motorcycle brand, The 1 introduces seven "firsts" to the industry:

- First to feature perfectly centered construction
- First to ever be truly designed and built from the inside-out
- First with geometric and ergonomic adjustability
- First to be precision-machined from aircraft-grade billet aluminum and titanium
- First to feature a full immersion, liquid-cooled battery pack
- First proprietary battery/radiator/backbone singularity
- First to be designed for radical scale

"The 1 turns heads everywhere it rides," says Chambers. "Its patented, modular proprietary platform architecture will serve as the basis for every future Curtiss motorcycle."

PRE-ORDER: Enthusiasts eager to pre-order the \$120,000 masterpiece can make a deposit at *Reserve The 1 by Curtiss—120 Collection* online at curtissmotorcycles.com.

INVEST: Motorcycle, luxury, sustainability and EV fans alike can take part in the company's journey, as Curtiss has also announced a ground floor opportunity for investors to own the motorcycle brand of the future through an ongoing direct-to-investor offer. Key reasons include:

- Curtiss' valuation relative to others makes this a true ground floor opportunity
 - Curtiss' patent protected Axis-Centered Design is the future of motorcycle architecture
 - This protected platform is modular, radically scalable and will be used on every future Curtiss motorcycle
 - Like Tesla, Curtiss is starting at the top, with the smallest-viable audience, and will work its way down the market, always staying luxury relative to others
 - Curtiss is the first, and only, luxury brand in the space
 - Like Tesla's entry into the electric automotive market, Curtiss enters the market for the electric motorcycle at a time when there is no market leader, nor awareness, by any other brand
 - Like Tesla, Curtiss enters its market with a clear advantage on technology and design
 - Curtiss' thermal management technology yields best-in-industry efficiency with application to all forms of battery-based electrification
- More information is at *Invest—Curtiss Motorcycle Co.*, also online at curtissmotorcycles.com.

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