

READY FOR A BRAND NEW 289 COBRA?

The whole crew of Shelby American, Inc. packed out of their factory in Las Vegas to come visit us during Barrett-Jackson Auction in January—and they came very well equipped.

Fifty years earlier—in 1964—Shelby had introduced the FIA version of their 289-cu-in small block Cobra to compete in the 1964 World Manufacturers Championship series against traditional dominators including Aston Martin, Jaguar and Corvette. To celebrate in 2014, they are creating 50 limited edition continuation (CSX7000) Shelby 289 FIA Cobras. Each comes in Viking Blue with FIA stripes and roundels, has a black FIA interior, special billet anniversary badges, original style wheels and a variety of additional options.

“The 289 FIA Shelby Cobras were among the

most important cars in American racing history,” said John Luft, Shelby American president. “(They) were piloted by racing legends including Ken Miles, Dan Gurney, Phil Hill and Bob Bondurant. Thus, some of the most revered drivers in the sport put the 289 FIA Cobra into the winner’s circle. Combining a robust, powerful American engine with a lightweight chassis was sheer brilliance. Shelby’s formula still resonates today and is followed by automakers worldwide.”

The 1964 Cobras were built for racing, with a new dash, widened fenders, cut-back doors, pin-drive hub racing wheels, oil cooler scoops and a competition spec Ford 289 V8. The new CSX7000 is delivered as a rolling chassis—less drive train—with a Shelby American issued MSO (manufacturer’s statement of origin). The new car has modern disc brakes, a stronger frame and the bodies are available in either aluminum or fiberglass.

The 50th Anniversary CSX7000 FIA Continuation Cobra starts at \$94,995 with fiberglass body or \$159,995 in aluminum, excluding drive train. Have a solid 289 (or other option) at hand? ■



New this year: Shelby Row

Also debuting this year at Barrett-Jackson was Shelby Row (above)—the largest display of Shelby cars, products and memorabilia in the event’s history—with Cobra, GT500 Super Snake, Raptor, Shelby GT and GT40 cars on display, plus a new store with logo merchandise. Shelby Row was a combined effort by Shelby American, Inc., the Carroll Shelby Engine Company and Carroll Shelby’s Store, as well as DenBeste Motorsports and Superperformance, two dealerships where you can order your new CSX7000.

Shelby American president John Luft (lefthand photos below) took charge of the formal unveiling of the CSX7000 Cobra at WestWorld in north Scottsdale, during Barrett-Jackson, and the full crew joined in.

