

The Kia Cadenza premium full-size sedan is named after the way it paces the Kia lineup: always familiar for value, the cadence is redefined overall with this premium entry (then topped off with the K900 luxury sedan). Against the original rhythm, the first-generation Cadenza could almost be taken for an upscaled Optima, but it is so much more. The second-gen Cadenza distinguishes itself much further, stem to stern and head to toe. Our top-trim sample's quilted white Nappa leather interior and 19-inch wheels underscore Cadenza's unmistakable premium credentials, but they are apparent in any trim or color.

When Kia introduced Cadenza four years ago, it was a bold and unprecedented move. Their move into the premium space was partly in response to customer and dealer demand, and partly opportunity they spotted as longstanding premium brands entered the affordable market. If those could redefi-



its stride in premium style, features and build. And they have not lost sight of the value equation.

At \$44,390, the Limited trim is Cadenza's line-topper. The entry point is Premium at just \$31,990, with a Technology model at \$38,990. Each successively adds features, making your option process pretty much just a matter of choosing a trim level. Our Cadenza Limited had no add-ons whatsoever.

When shopping Kia's top end, the main difference between Cadenza and K900 may be that the latter is a rear-driver and offers a 420-hp V8.

Kia sells like hotcakes and now tops the prestigious JD Power Initial Quality Study. Cadenza is a lower volume car, an opportunity for you to grab a value premium sedan that distinguishes itself from more expensive brands seen regularly on our roads in cookie-cutter volumes. ■

SPECIFICATIONS

ENGINE	Transverse 3.3L DOHC 24v GDI V6
HP/TORQUE	290 hp / 253 lb-ft
TRANSMISSION / DRIVETRAIN	8-spd auto / FWD
BRAKES	dual diagonal split circuit FR 12.6" / R 11.8"
STEERING	rack & pinion electronic
SUSPENSION	FR: independent McPherson struts w/ stabilizer bar; R: multilink
WHEELS / TIRES	8.0x19 (opt) / 245/40R19 Michelin
LENGTH / WHEELBASE	195.7 in / 112.4 in
CARGO CAPACITY	16.0 cu.ft
WEIGHT	3633-3799 lb
MPG	20/28/23 (city/hwy/comb)
BASE PRICE	\$44,390
INCLUDED:	Sportmatic w/paddle shifters, dual-zone auto climate w/rear vents, 8" touchscreen nav, rear camera, Harman Kardon premium audio w/ClariFi, Bluetooth, Android/Apple, UVO eServices infotainment w/voice command, heated/vented seats, Nappa leather trim, heated outboard rear seats, keyless entry/start, smart power trunk, power rear and manual side sunshades, pano sunroof, autonomous emergency braking, 10-year/100,000-mile powertrain warranty.....
INCLUDED	
DESTINATION CHARGE:	900
TOTAL	\$45,290

UNMISTAKABLE
 KIA'S 290-HP CADENZA SEDAN
 NAILS THE PREMIUM REALM
 -AT A VALUE PRICE BY JOE SAGE

