A NEAR-INFINITE MODEL RANGE A twofold spread of horsepower, price, style and purpose BY JOE SAGE

For those still translating earlier Infiniti badging, the Q50 replaced the G37 sedan (with a Q60 replacing the G37 coupe/convertible). Infiniti Q50 is a compact executive sedan with the persona of a midsize, giving it a fair shot at competing in both segments—more challenges, yet more chances.

With fully 12 models in the Q50 lineup, Infiniti is ready to take on all comers. First are four 208hp two-liter 4-cylinder turbo (2.0t) models, in two trims, Pure and Luxe, times two drivetrains (rearwheel or AWD), running from \$34,200 to \$38,550 before add-ons—though as you'll see in our sidebar, add-ons are to be expected.

Next are six three-liter V6 twin-turbo (3.0t) models in three trim/engine levels: four 300-hp Luxe and Sport trims (RWD/AWD, \$38,950 to \$42,650); and two 400-hp twin-intercooled Red Sport (RWD/ AWD, \$51,000 or \$53,000). Finally, there are two 3.5L V6 Hybrids (RWD/AWD, \$50,600 or \$52,600).

Short of the Hybrid or the highest-performance Red Sport, and short of adding AWD (to any) for \$2000, our rear-drive Infiniti Q50 3.0t Sport is tops among the most mainstream models, yet closer to the lower end of the price scale, a definite sweet spot. The Sport approaches the style and performance of the Red Sport, with the same aggressive grille and downforce front lip, though 100 shy of the Red Sport's horses. Fuel mileage is fairly close across the whole lineup—just one point between Sport and Red Sport AWD, and just two between RWD 2.0t and Hybrid. Even pricing (even with options) comes close enough between models that your decision can be made on other attributes.

The driver interface includes a dual-screen center stack with a prominent display for nav and cameras (though we'd wish to swap audio up there when we already know where we're going; and the backup camera needs better nighttime imaging).

Performance in our RWD 3.0t Sport was strong, so much so that its Liquid Platinum (silver) paint didn't do it justice. We might buy a Red Sport just to get its Dynamic Sunstone Red paint (an \$800 option that really juices things up). On the other hand, fewer horses and stealthier paints might keep you out of trouble but not out of fun.

There's enough to keep you busy just among the various Q50 builds at your Infiniti dealer that you may forget the many other possibilities in the segment. That's not brainwashing, just competitive positioning. With this 3.0t Sport model, rule out competitors short on premium and short on sport, and things really narrow down quite a bit.

SPECIFICATIONS

ENGINE3.0L alum alloy V6 twin turbo, resin-coat pistor DRIVETRAINRWD (AWD availab) HP/TORQUE
BASE PRICE: 3.0t Sport
BESENTIAL PACK (3.01 SPORT): nav w voice recog, InTour services, SiriusXM Traffic, heated front seats & whee 60/40 fold rear seat, remote engine start
PERFORMANCE PACKAGE: dynamic digital suspensio sport brakes w silver paint calipers, paddle shift105 SENSORY PACKAGE (SPORT): Bose 16-spkr Performanc Series Centerpoint surround sound audio, power tilt/te wheel, memory for seat, steering column, mirrors, a vanced climate control, interior ambient lighting, aut dim outside mirrors
DESTINATION CHARGE 90 TOTAL \$50,41
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