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GM teases next-generation Corvette with SoCal roots and a firm grip on the future

GM has revealed the second in a series of three Chevrolet Corvette concept design studies in 2025—the California Corvette concept—developed by GM's Advanced Design studios in Pasadena, as part of a global design project. This latest concept reimagines the Corvette with a futuristic twist intended to reflect the brand's deep roots in the Southern California design community.

"We invited multiple GM studios to envision Corvette-inspired hypercars," says vice president of global design Bryan Nesbitt, "the first of which was revealed by our UK studio in March. The California team has now delivered a complementary study that honors Corvette's legendary performance, while infusing it with their own distinctive vision."

For decades, GM has leveraged the Corvette nameplate to introduce concepts, experimental cars and prototypes that push automotive design and engineering forward. While there is no production intent behind this design study, the Pasadena team embraced this project as a blank slate to reimagine what the Corvette could be.

"Duality of purpose is the basis of this concept's design strategy," says the Pasadena studio's design director Brian Smith. The California Corvette concept, a one-of-one hypercar, blends racing-simulator inspiration with key Corvette cues. Dramatic exterior proportions—wide at the wheels with a narrow, tapered cabin and a narrow cockpit—reflect classic Corvette style points, while the dramatic single-piece, front-hinged canopy transforms the vehicle from a sleek sports car to a lightweight, open-air track car.

A minimalist interior centers on the driver, with integrated structural elements and performance-focused displays, including an augmented-reality HUD with only the most essential data displayed for high-speed driving.

GM's Advanced Design studios in Pasadena comprises a 148,000-square-foot campus spread across three buildings—housing about 130 staff spanning design, creative, facilities, operations, sculpting, fabrication and artisanship—fully equipped for advanced design, development, physical modeling and builds. GM's global design network includes studios in Detroit, Shanghai, Seoul, the UK and Los Angeles. ■

CONCEPT SPECIFICATIONS & ASSUMPTIONS

STRUCTURE.....Tunneled underbody w lightweight carbon tub; active aero spoiler & air brake
POWERTRAIN.....an assumed EV powertrain, with T-shape prismatic battery pack enabling low seating & better airflow around & through the chassis
WHEELS.....staggered 21-in front, 22-in rear
DIMENSIONS .....**H** 41.4 in; **W** 86 in; **L** 182.5 in; **WB** 109 in