

Hit the Redline



NEW LIMITED-EDITION 2007 FORD SHELBY GT500 OFFERS MUSTANG ENTHUSIASTS A CHANCE TO HIT THE REDLINE

2007 Ford Shelby GT500 Red Stripe Appearance Package

Even with demand for the most muscular Mustang ever—the Ford Shelby GT500—at a record high, Ford is cranking things up with a new limited-edition package. Enter the "Red Stripe Appearance Package," available beginning in May.

The Ford Shelby GT500 is the most powerful Mustang on the road prior to the GT500KR (see cover story, page 18) and one of the most successful projects from Ford's Special Vehicle Team (SVT) in terms of performance and, importantly, quality.

In fact, early indicators show the Shelby GT500 is a quality standout. In the most recent Global Quality Research System (GQRS) study from RDA Group, an



independent research company based in Bloomfield Hills, Michigan, the Shelby GT500 was the highest-quality Mustang model, with the fewest things gone wrong in the first three months of ownership.

The Mustang line scores above the segment average in quality, according to the GQRS study, and the Shelby GT500 specifically scored the top result in the

"sports car" segment.

The Red Stripe Appearance Package will be available on any new 2007 Shelby GT500 Coupe in either white or black. Included in the package are bright red overbody and bodyside stripes, a red and black leather interior, unique red-accent exterior badges, including red-tinted Cobra emblems in the grille, fenders, and in the

faux gas cap on the rear panel. Even the "SHELBY" letters on the decklid feature red accents.

The Red Stripe package also adds premium floor mats with a Red and Silver embroidered "Cobra Snake" logo, plus a fitted Shelby GT500-branded car cover.

The appearance package carries an MSRP of \$1,650 and will be available from early May through late June, marking the end of the 2007 model run. So don't delay.

Enthusiasm doesn't begin to describe the ongoing demand for the Ford Shelby GT500. In the hyper-competitive auto market where supply routinely surpasses demand, the Shelby GT500 still has a long waiting list of buyers.

The Shelby GT500 was created by racing legend Carroll Shelby and Ford SVT and is a modern interpretation of the classic Shelby Mustang of the 1960s. Beneath the hood of every GT500—including the new Red model—is a 5.4-liter supercharged V-8 engine officially rated at 500 hp. A 6-speed manual gearbox features evenly spaced gears that help provide a sharp, lively driving experience on both road and track.

In addition to the engine upgrades,



Ford's SVT engineers retuned and upgraded key Mustang chassis components. Improvements include revised shocks, spring rates and upgraded stabilizer bars.

The basic GT500's unique design features include wide upper and lower fascia openings with a functional air splitter. On either side, slanting headlamp openings add to the dramatic front

appearance. This makes the car look much more like the original Mustang concept, than standard production Mustangs do. The carefully tailored hood has heat extractors protruding near the leading edge, combining to provide improved airflow and aerodynamics.

MSRP of a 2007 Ford Shelby GT500 starts at \$41,675. ■

